

Lighting for Impact Announces 2023 Retailer of the Year Awards

Love's Travel Stops, Food City, and Gaspar's Liquor Shoppe earn top distinctions for retail best practices — shelf lighting and display illumination.

Lincoln, NE — Lighting for Impact is excited to announce the award recipients in this year's Retailer of the Year Awards. The three different categories recognized are Grocery, Convenience, and Spirits & Wine.

Love's Travels Stops, headquartered in Oklahoma City, OK, is the Convenience category winner. Recently celebrating the opening of their 600th store, travelers get to experience their theme "clean spaces, friendly faces" which is evident in all stores across the nation. Love's commitment to elevating the guests' experience is amplified with LED shelf lighting and display illumination throughout the entire store.

Food City, headquartered in Abingdon, VA, is the grocery category winner. Their customer-centric focus and evolution is testament to their success since the mid-1950s. Today, both existing store updates and new construction locations now include captivating retail lighting designs in pharmacy, health & beauty, spirits & wine, bakery, security cases, checkout lanes and self-checkout.

Gaspar's Liquor Shoppe of Temple Terrace, FL, is a family-owned business that was started in 1969 by Gaspar Ciaccio. Now owned and managed by his son Jimmy, Gaspar's is this year's Retailer of the Year Award in the Spirits & Wine category. As Jimmy says, "My store is the total shopper experience — customers love the product illumination and keeping coming back to shop." The bottle labeling and content colors are highlighted by both up and down shelf lighting. The result is an extraordinary shopper experience complimenting the large variety and high-end selections available.

"Each of this year's honorees stands second to none in their respective categories for shelf lighting design excellence." Lighting for Impact's Co-Founder, Cam Cloeter, explained. "They have each earned this well-deserved distinction for their dedication to the shopper experience, integrating today's best practices with retail lighting and display illumination. Each offer a world-class and memorable experience for their shoppers."

Details and bios for each of this year's award winners are available at: <https://lightingforimpact.co/3zbbJmu>

ABOUT LIGHTING FOR IMPACT

Lighting for Impact offers innovative and affordable retail shelf lighting and display lighting solutions proven to increase sales. With more than 60,000 installations across North America, retailers rely on Lighting for Impact's LED shelf lighting systems to cost effectively enhance their shoppers' experience in grocery, convenience, drug, spirits, specialty stores, micro markets, and more. For more information visit www.lightingforimpact.com.

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