



Loss Prevention/Security Cases LED Merchandising Look Book

LIGHTING FOR **IMPACT**



Your security cases can prevent theft — and *help sell more!*

Protecting your store with loss prevention measures doesn't mean you have to compromise your merchandising strategy.

Our made-for-retail LED lighting solutions can easily transform how your customers see, shop, and spend — when experiencing locked assortments. Installing our solutions in existing or new displays is easy.

Dark, uninviting locked cases? Or the opportunity to “*SHOWCASE!*”

Give your assortments under lock and key the shopper attention they deserve — by converting them into bright and attention-getting displays!



BEFORE



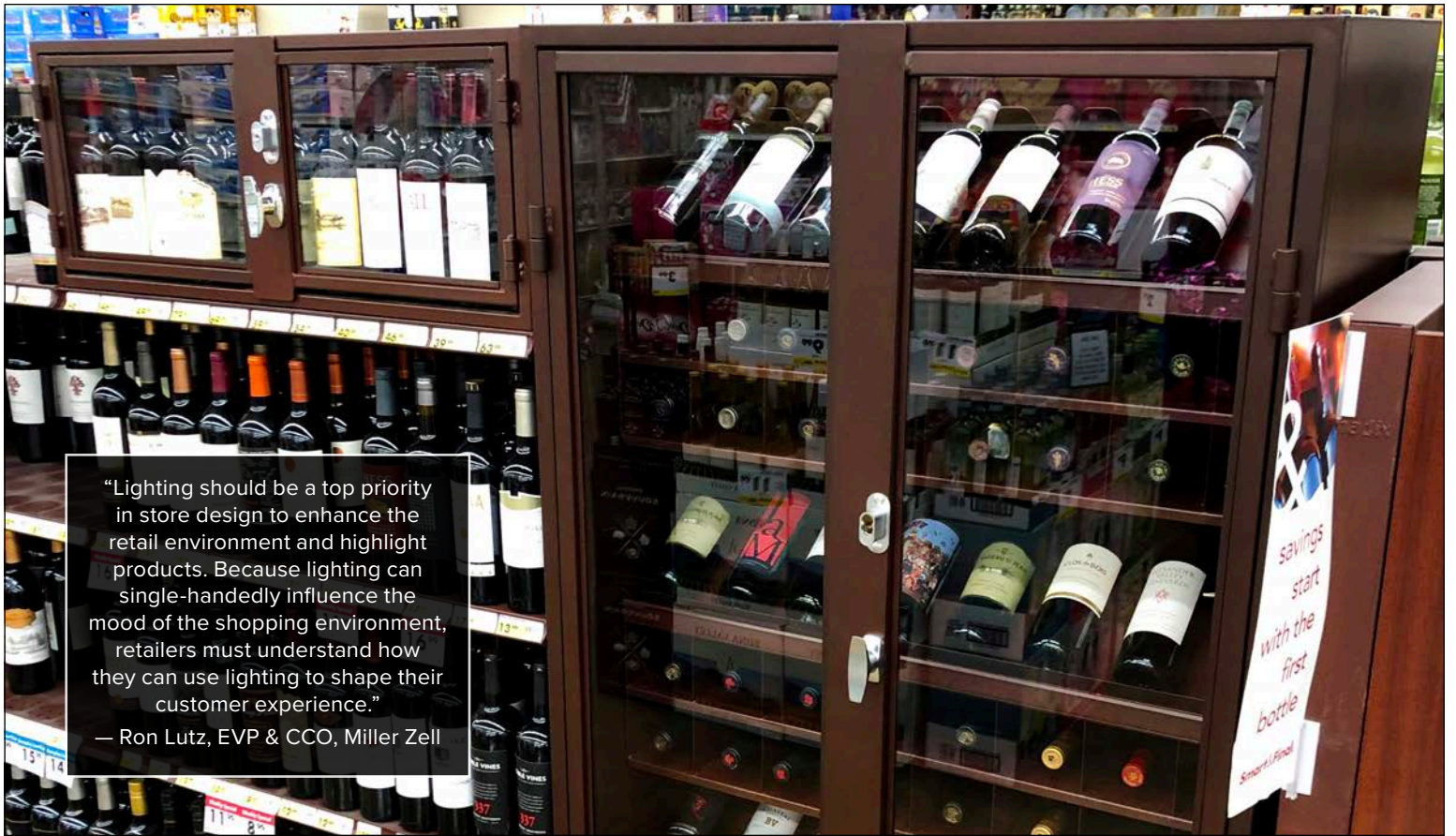
AFTER



SEE ASSOCIATE FOR ASSISTANCE



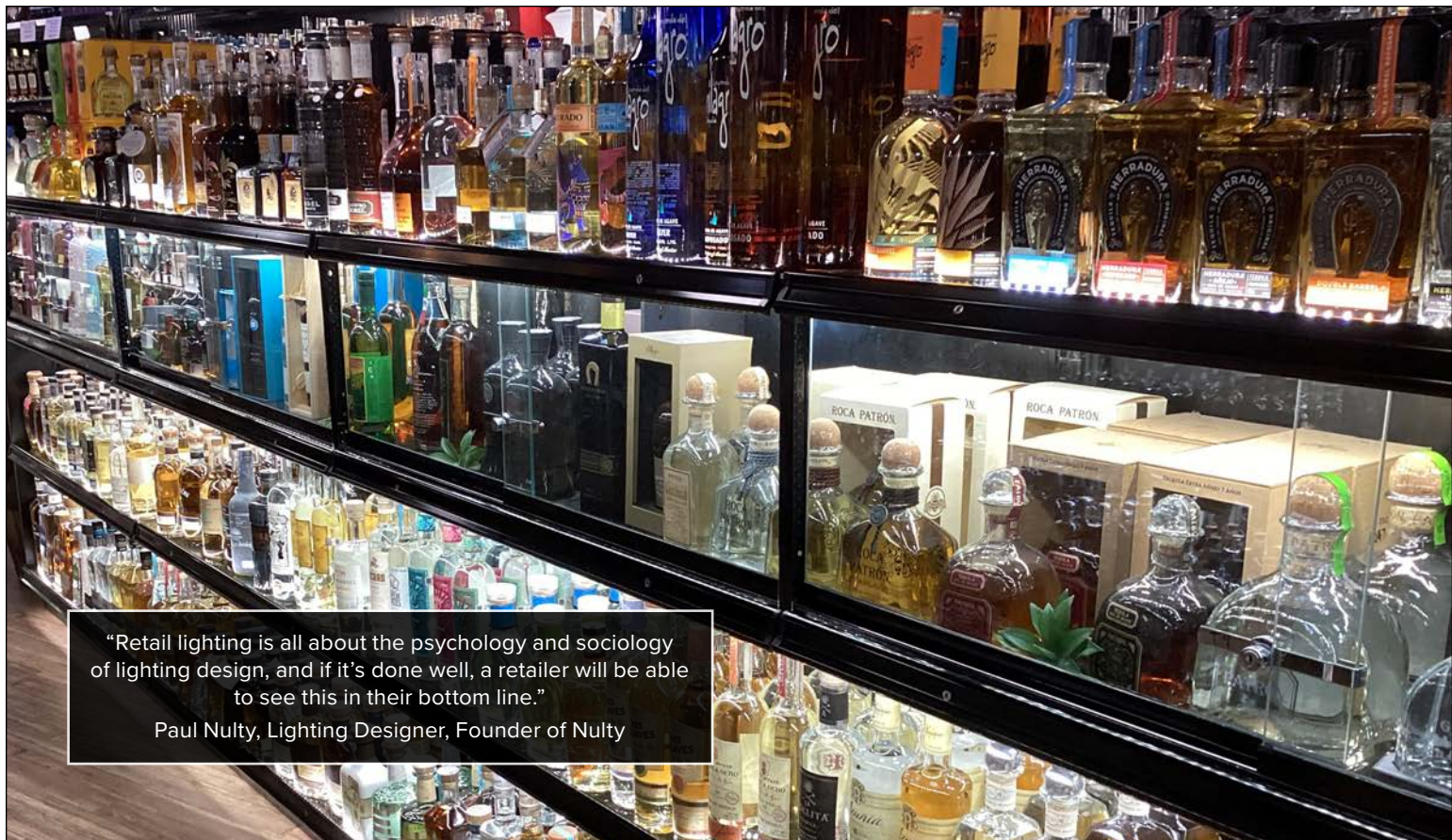




“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Because lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting to shape their customer experience.”

— Ron Lutz, EVP & CCO, Miller Zell





“Retail lighting is all about the psychology and sociology of lighting design, and if it’s done well, a retailer will be able to see this in their bottom line.”
Paul Nulty, Lighting Designer, Founder of Nulty



“Light your display like it’s important! Remember, light makes the merchandise pop.”
— Bob Phibbs, The Retail Doctor





MOBILE TO GO ZONE



MOBILE TO GO ZONE



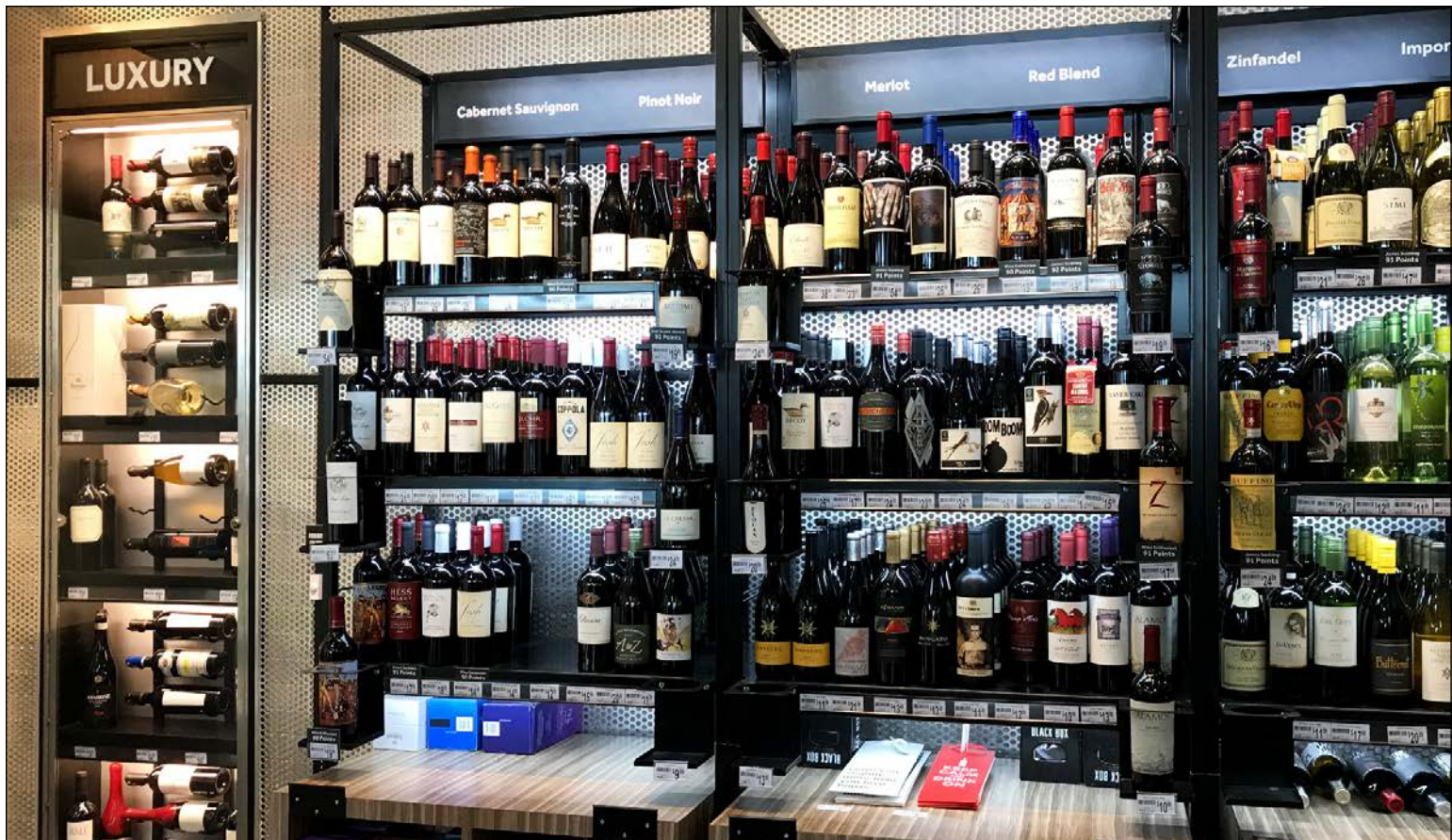




Research has shown customers select twice as many items from shelving with integrated lighting, than those with none.
— LUXREVIEW







The Six Lighting for Impact Advantages

With more than 30 years serving the retail industry, we're experts in designing and implementing LED lighting solutions. We're passionate about innovating and offering top-quality products designed to elevate the shopper experience and store environment. Our team consists of both merchandising and engineering pros to help you from start to finish in-store. We'll do it all for you!



Custom Design Consultations

Tell us your vision and we'll do the design layout for you. Layouts feature LED options — including type, intensity, and color.. We'll share examples with you.



Quick Customized Quotes

Quote turnaround time is within an industry-leading 2-3 days. Your quote requests can be sent as pictures, engineering drawings, phone calls, floor plans, and more.



Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs, offering a big savings compared to competitive systems.



In-Stock Inventory

Our large on-hand inventory is ready to ship — offering a wide range of components to meet your needs without the wait.



Fast Delivery

We offer an industry leading 2-week lead time on most orders, and expedited processing is available upon request.



Expert Installation

Our national network of reliable installation professionals have you covered — managing the in-store installation process start to finish.



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our LED lighting into your locked display cases and loss prevention merchandising. Contact us to request a quote, or to discuss your merchandising projects today!

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