



Why LED Lighting at Retail?

LIGHTING FOR **IMPACT**

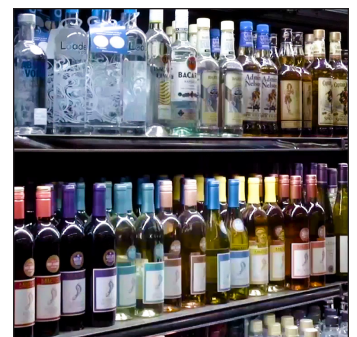
The simple and effective integration of our innovative lighting will transform your in-store shopper experience. Areas such as checkout displays, end-caps, center-aisle displays, and under-counter displays can all be enhanced. Lighting has been proven to command attention and result in elevated sales and shopper loyalty. Our lighting will transform the way your customers see, shop, and spend!

Our solutions get results everyone can see!



“Research has shown customers select twice as many items from shelving with integrated lighting — than those with none.”

— LUXREVIEW



What kind of LED lighting options are available?

Designed specifically for retail, Lighting for Impact's systems are engineered to stand up to high-traffic, heavy-shopping/stocking, and best of all — **proven to increase sales!** Our team has years of experience with all types of retail shelving and fixture designs. In addition, all power systems add value through their compatibility to power additional accessories and cutting-edge-technology retail systems, like LCD displays and IoT solutions.

Our LED lighting will elevate your shoppers' experience and get results across the store. Product examples include:



C-Channel



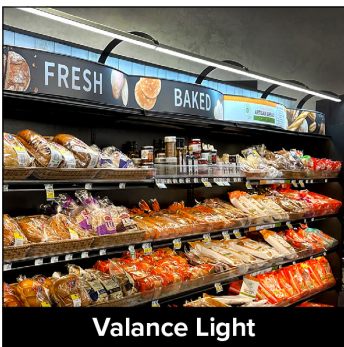
J-Channel



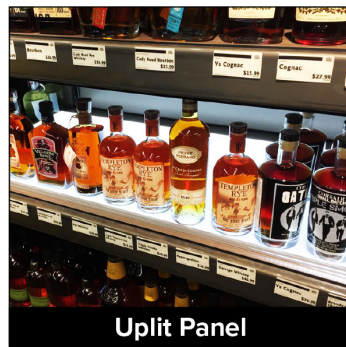
W-Channel



Wall Washer



Valance Light



Uplit Panel



Backlit Header Panel



Panel Lighting

What others are saying about LED lighting...

Lighting for Impact's LED systems have helped boost sales in the confectionery category. The system has enhanced the visual impact of product that had gone unnoticed in the past. LFI's reliability, customer service and design expertise has made them a great partner for Wawa.

— Amanda O'Brien
Retail Space Manager, Wawa

From installation to modification during regular reset changes, the light assemblies are very easy to move and reposition. The overall view when you come into the store is brightened — and with lighting installed the product is so enticing to the eye. We really enjoy working with Lighting for Impact.

— Ed Van Etten
Field Merchandise Manager, Circle K

Learn more about LED merchandising on our
NACS Show 2022 Resources Page.



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