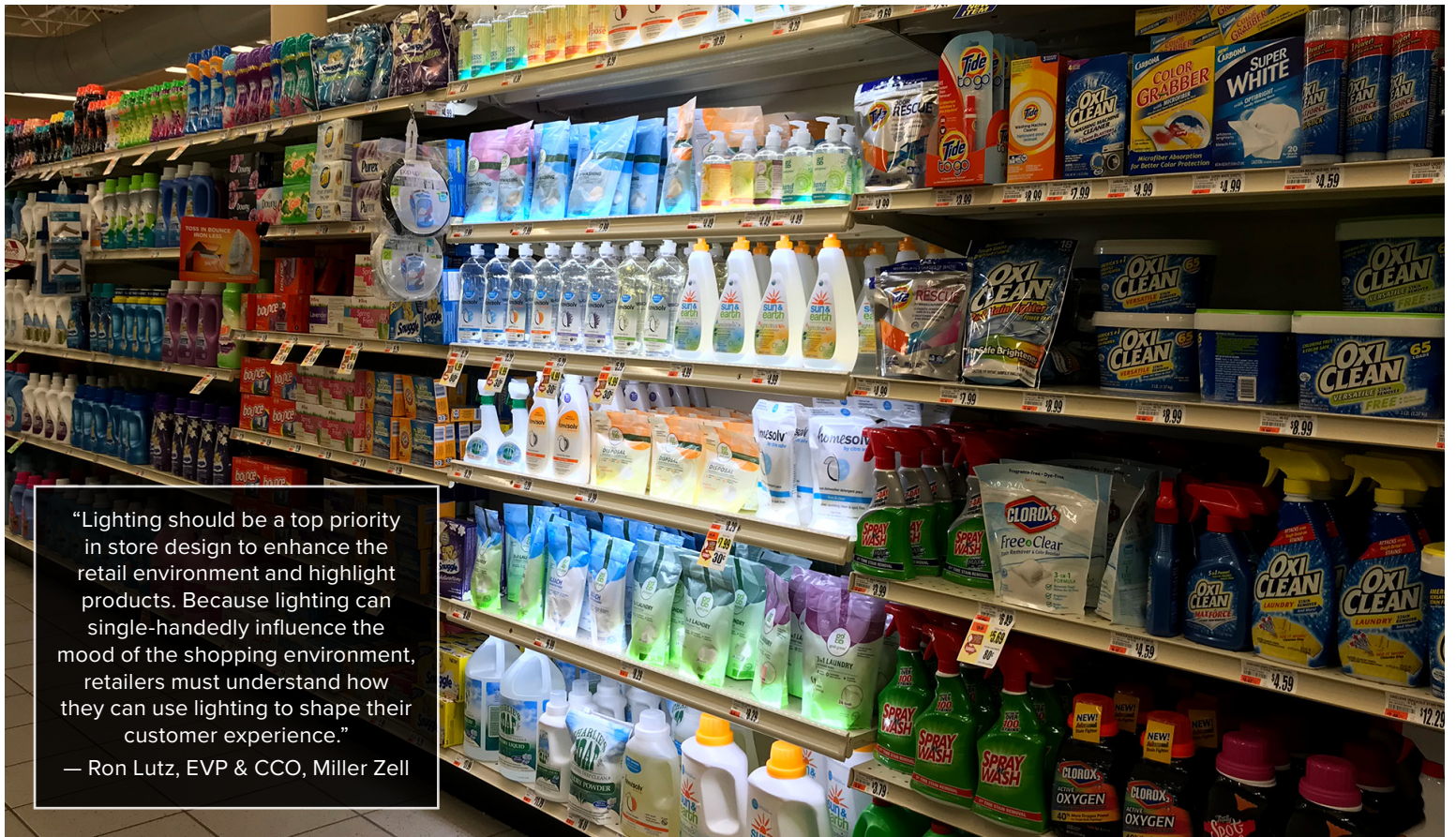


Natural and Organic Grocery LED Merchandising Look Book

LIGHTING FOR **IMPACT**







“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Because lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting to shape their customer experience.”

— Ron Lutz, EVP & CCO, Miller Zell







“Light your display like it’s important! Remember, light makes the merchandise pop.”
— Bob Phibbs, The Retail Doctor



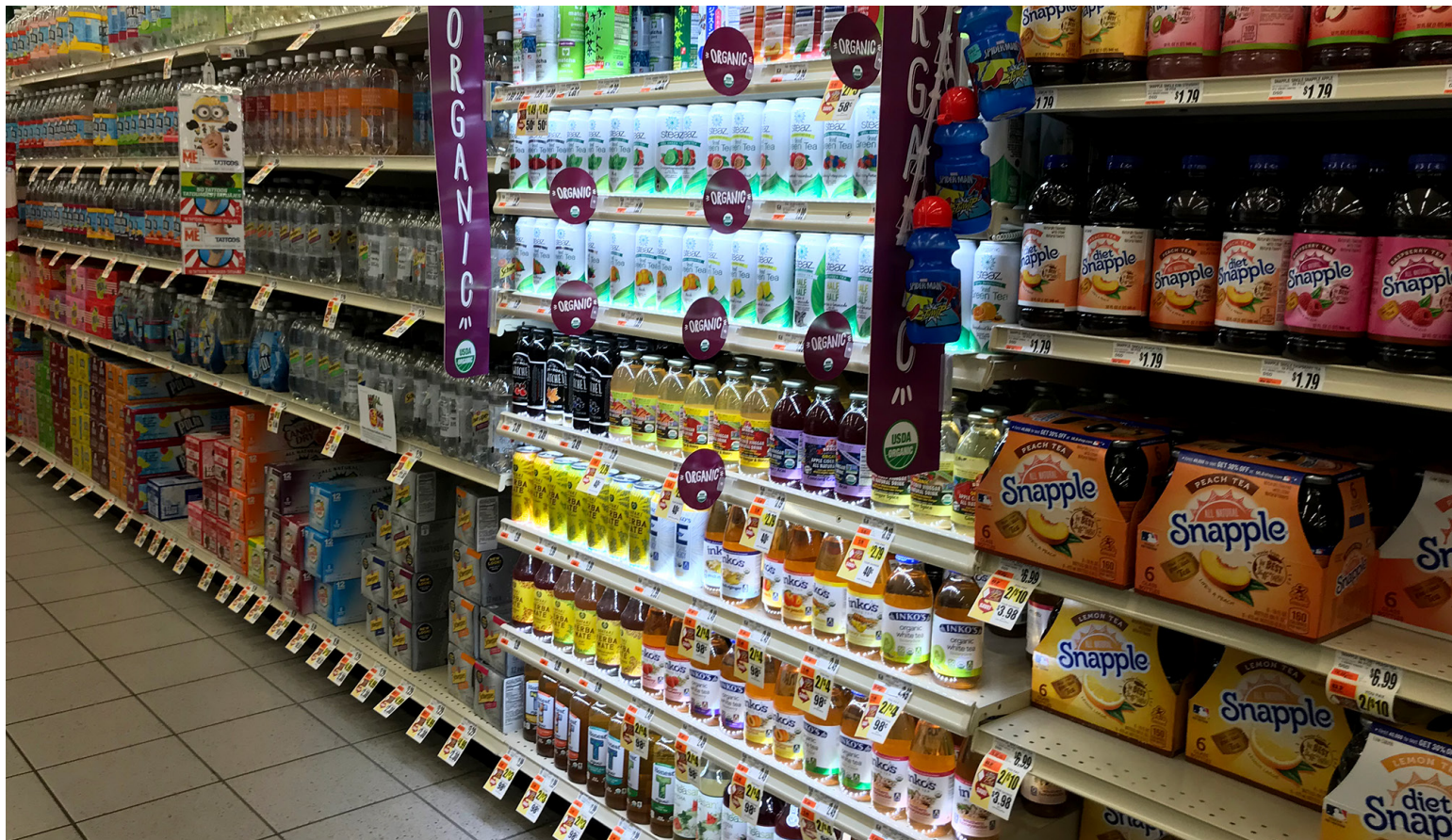




“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”

— Mihaly Bartha, Head of Lighting at GPstudio







Research has shown customers select twice as many items from shelving with integrated lighting, than those with none.

— LUXREVIEW



Simple. Affordable. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate LED lighting into your natural and organic assortment displays. Contact us to request a quote, or to discuss your merchandising projects today!

Lighting for Impact
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