



LED Lighting Solutions for Pegged Merchandising Look Book

LIGHTING FOR **IMPACT**



Elevate the appearance of your pegged merchandising — and watch your sales grow!

While LED lighting is routinely proven to command attention and grow sales for assortments on the shelf — *what about your pegged systems?* With Lighting for Impact's made-for-retail LED solutions, you can easily transform how your customers see, shop, and spend in your store — specific to your pegged merchandising!

We've developed three simple approaches to elevate pegged assortments; our C-Channel (*clip mounting*), W-Channel bar and Angle Bracket mount lighting. Contact us today to learn more about the best solution for your store!

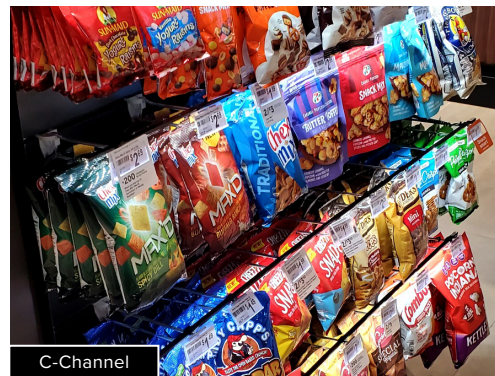


BEFORE

AFTER



W-Channel

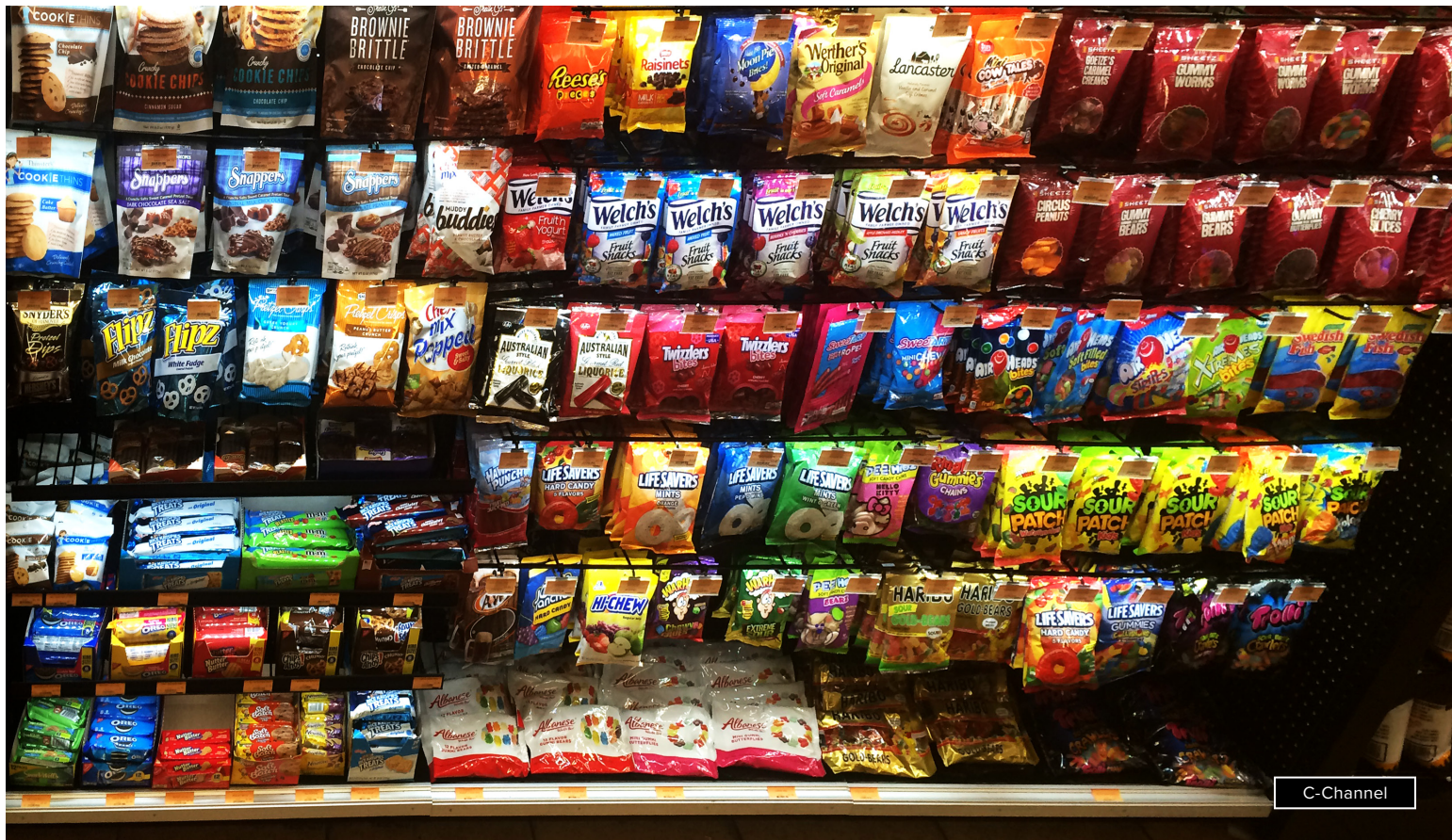


C-Channel

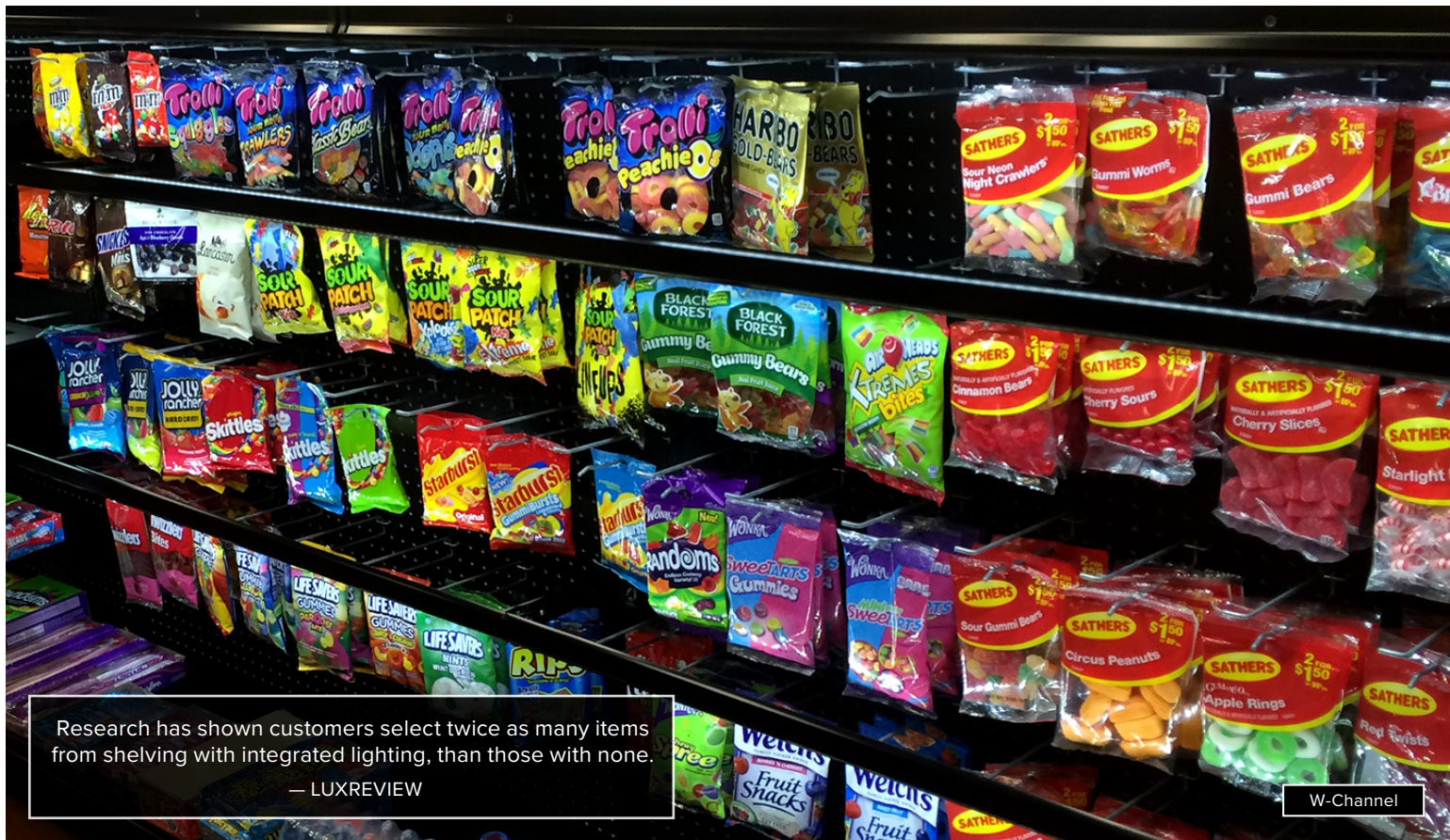


Angle Bracket

Call us at **844.218.4112** anytime to ask questions.



C-Channel



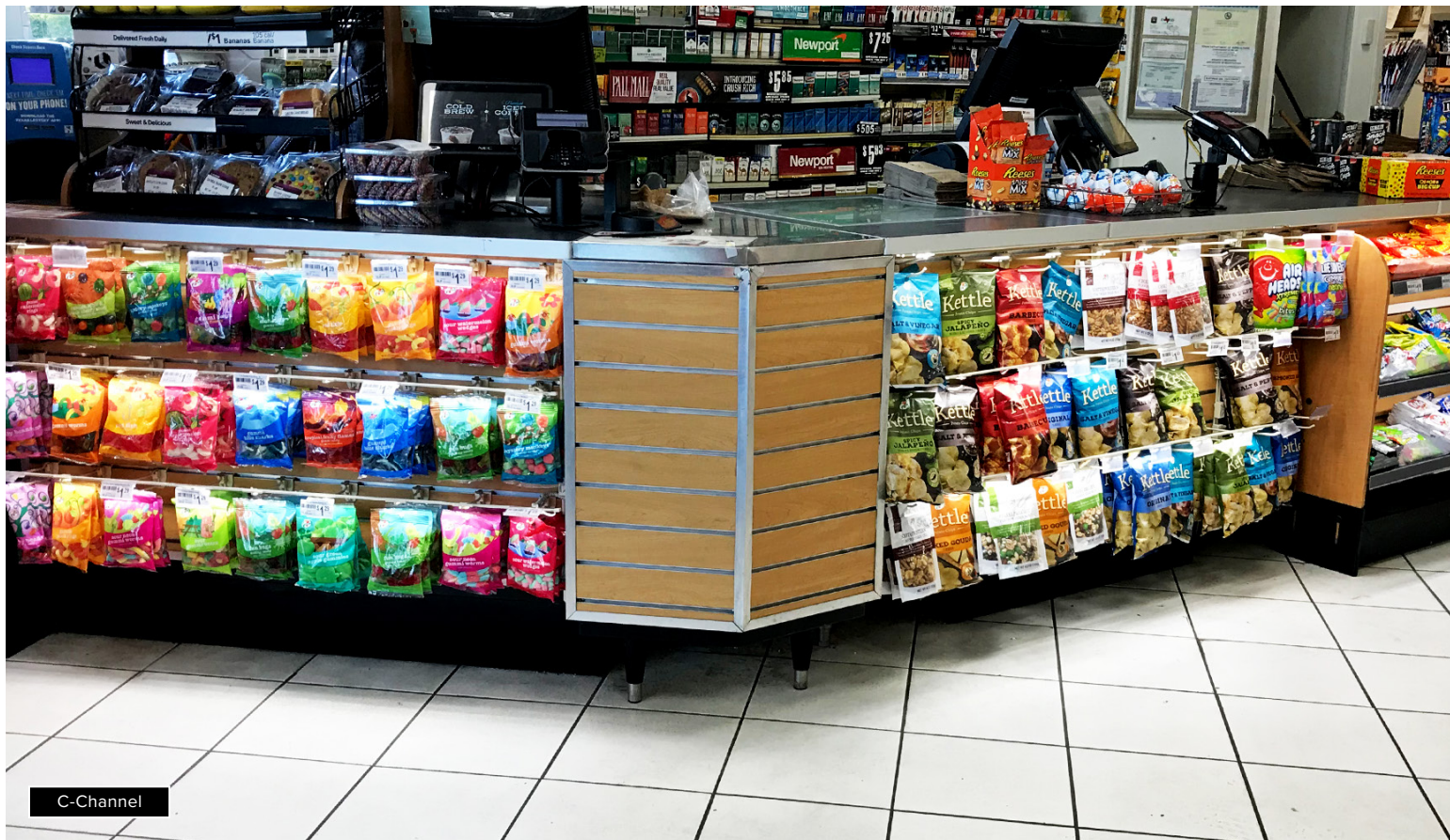
Research has shown customers select twice as many items from shelving with integrated lighting, than those with none.

— LUXREVIEW

W-Channel



Angle Bracket



C-Channel

“Imagine if you found the right product or technology to help you modernize how your store looks and improve your customer experience; that could help you in how well you do your visual merchandising — and eventually your sales.”

— Leonardo Novella
(via *Visual Retailing*)

C-Channel

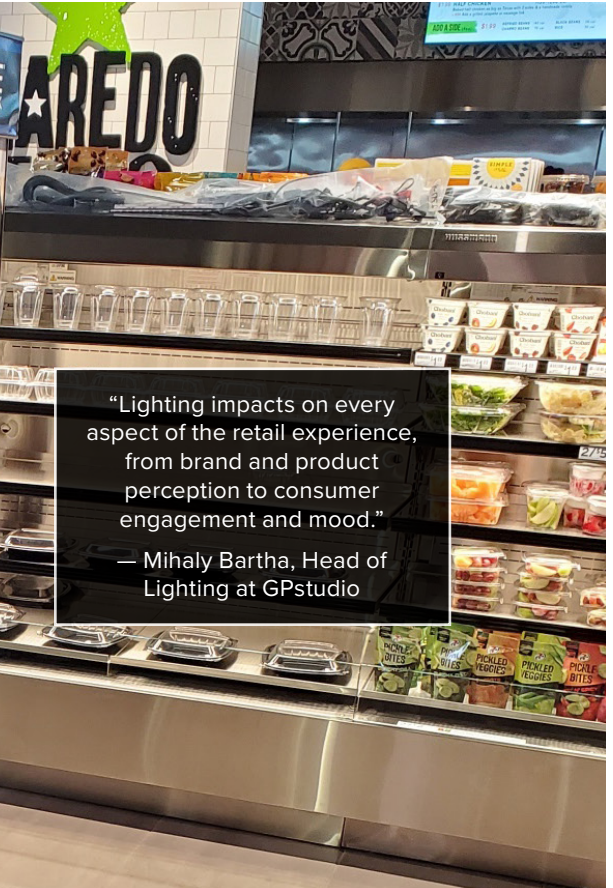


C-Channel

MAYBELLINE
NEW YORK

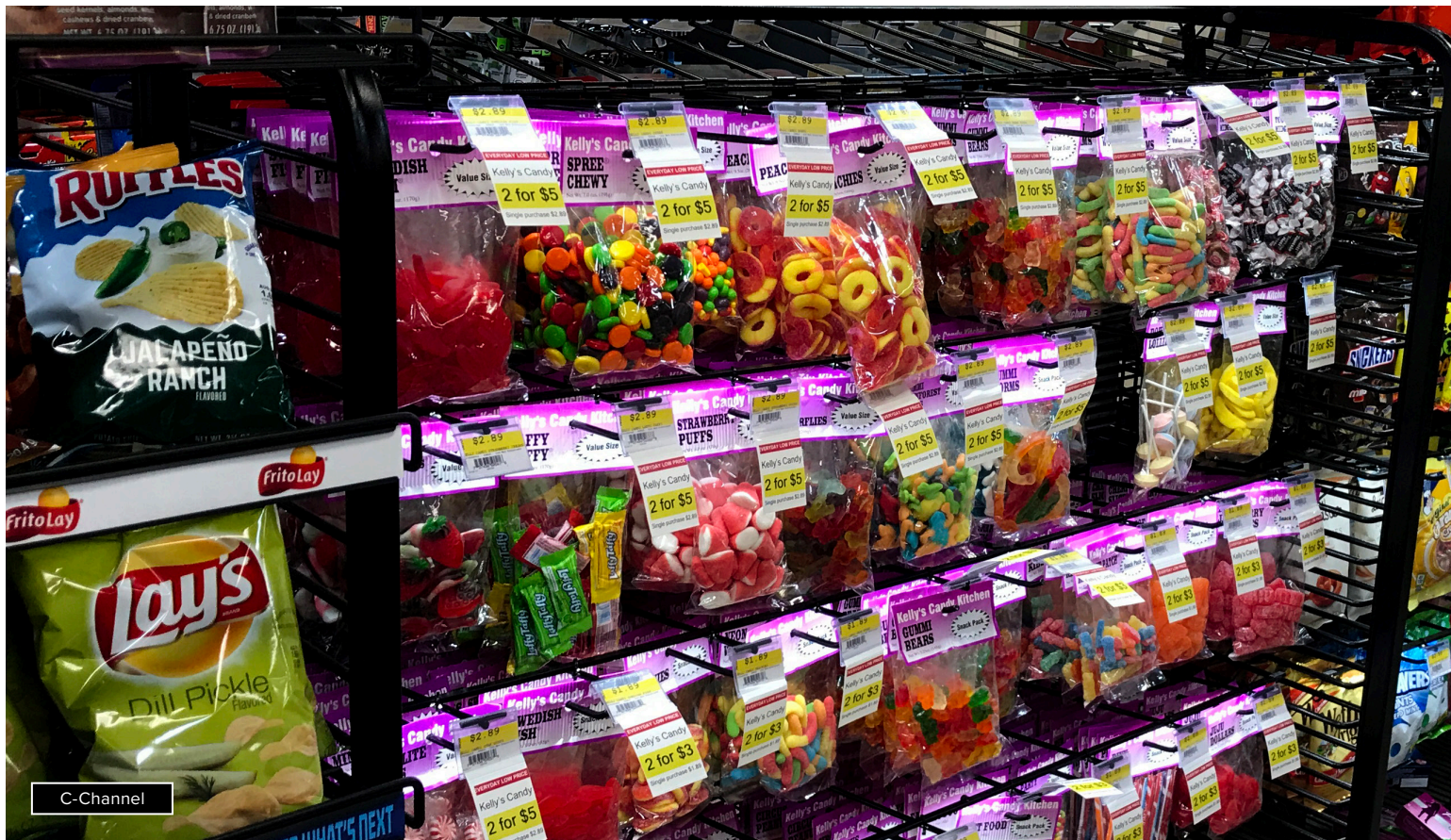
MAYBELLINE
NEW YORK

BROW



“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”
— Mihaly Bartha, Head of Lighting at GPstudio

Angle Bracket



C-Channel



“Light your display like it’s important! Remember, light makes the merchandise pop.”
— Bob Phibbs, The Retail Doctor

C-Channel



C-Channel



“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Retailers must understand how they can use lighting to shape their customer experience.”

— Ron Lutz, EVP & CCO, Miller Zell

Ask about
our affordable,
easy-to-install
“J-Channel”
LED solution
for your
PUSHER
systems!



Affordable. Simple. Dramatic. Effective.



There's never a good reason to delay success... Now's the perfect time
to integrate LED lighting into your pegged merchandising displays.
Contact us to request a quote, or to discuss your merchandising projects today!

Lighting for Impact
3201 S. 6th Street
Lincoln, NE 68502

844.218.4112
www.lightingforimpact.com



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