

Retail Displays Look Book

LIGHTING FOR IMPACT



# Deliver bright retail designs with our LED lighting solutions...

Whether it's wood, wire, metal, glass, plastic, and more — Lighting for Impact has the perfect solution to help you earn extra attention for your fixture and retail display designs. Our solutions are proven to:

- Command shopper attention
- Increase sales
- · Enhance product perception
- Elevate the in-store experience

Results like these are what your retail clients are hoping to achieve with their merchandising. Let's work together to deliver a "wow factor" impact for your next project.

Browse through our look book of display samples, then give us a call for a quote!

#### Our lighting solutions get results everyone can see...



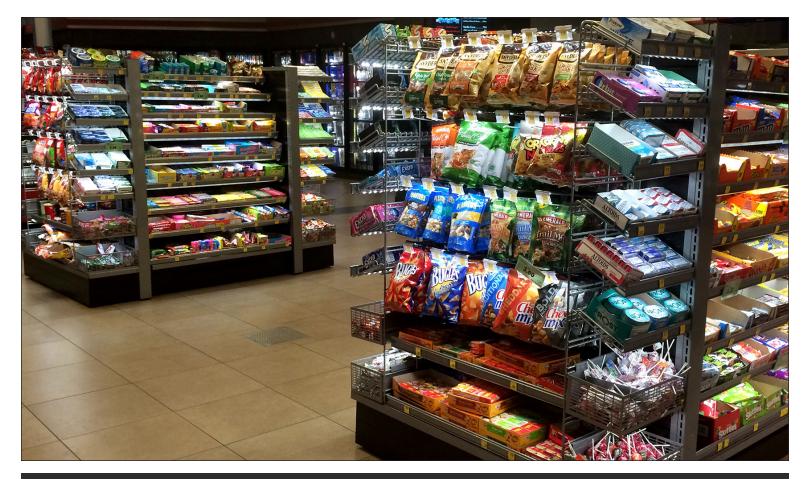


EFORE



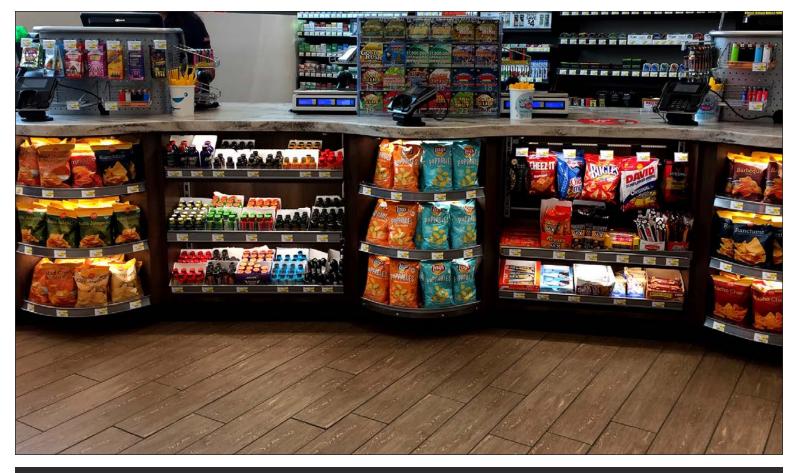


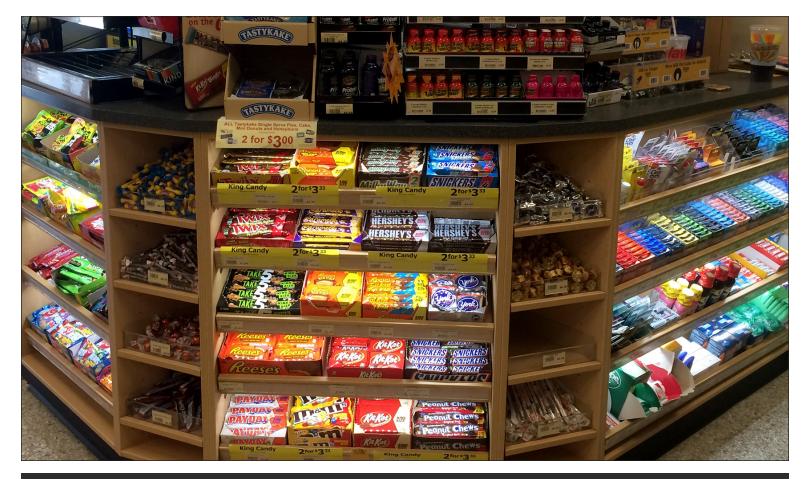
"Lighting has a direct influence on our mood, with 80 percent of the sensory information the brain receives coming from our eyes. Lighting highlights architectural elements, product qualities, and creates virtual spaces — impacting how we feel, what we think of a product — and ultimately, the choice of whether to purchase or not." — Mihaly Bartha, Head of Lighting at GPstudio



Lighting for Impact | 844.218.4112 | www.lightingforimpact.com







Lighting for Impact | 844.218.4112 | www.lightingforimpact.com

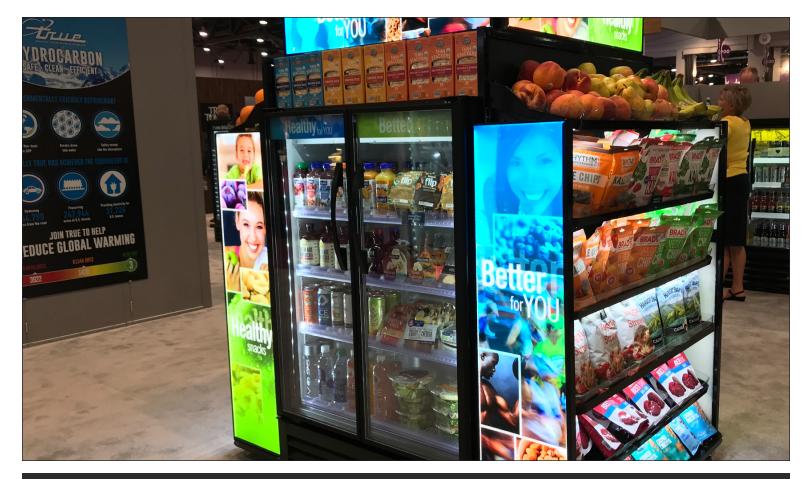




Lighting for Impact | 844.218.4112 | www.lightingforimpact.com





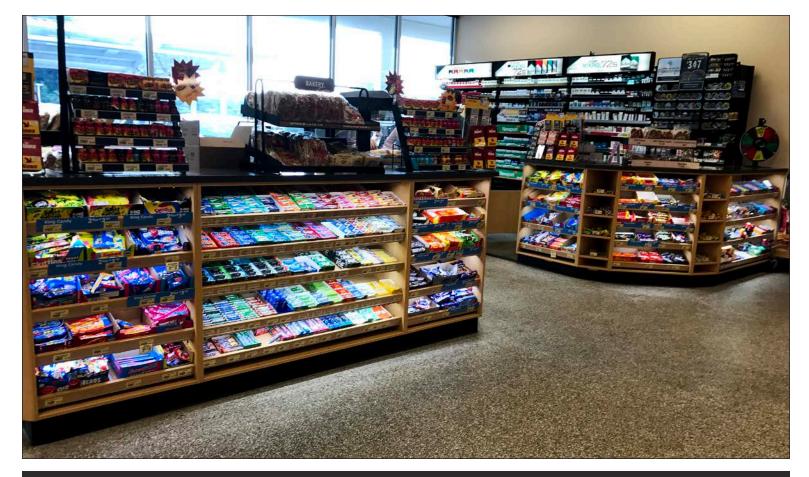


Lighting for Impact | 844.218.4112 | www.lightingforimpact.com

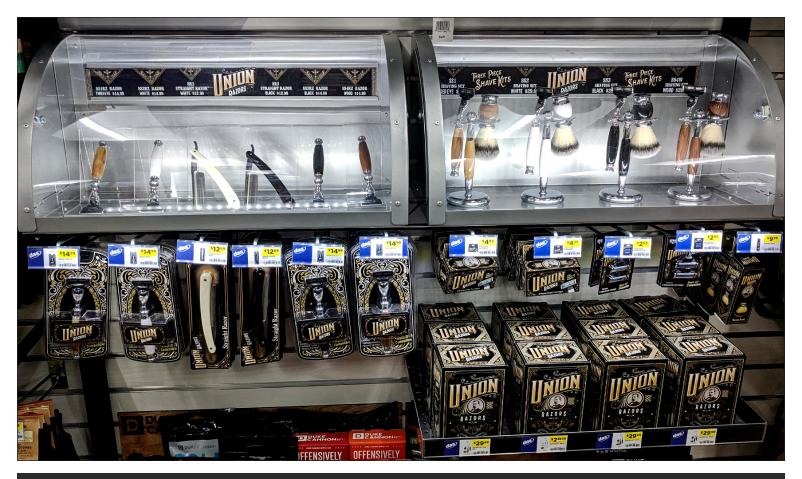




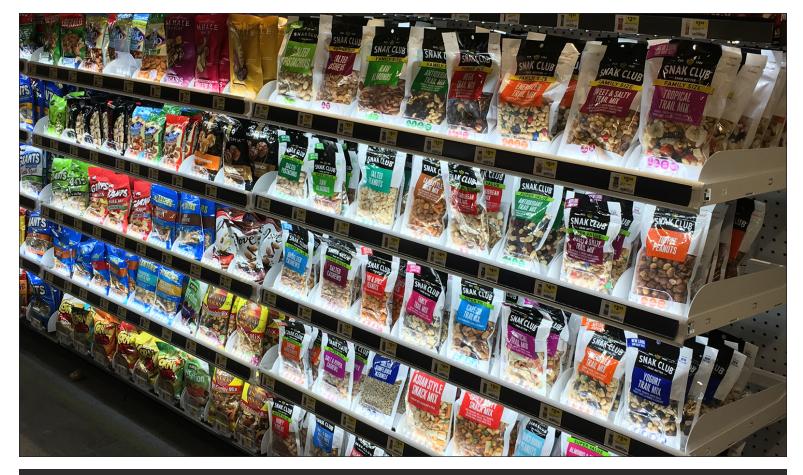
 $Lighting \ for \ Impact \ | \ 844.218.4112 \ | \ www.lighting for impact.com$ 

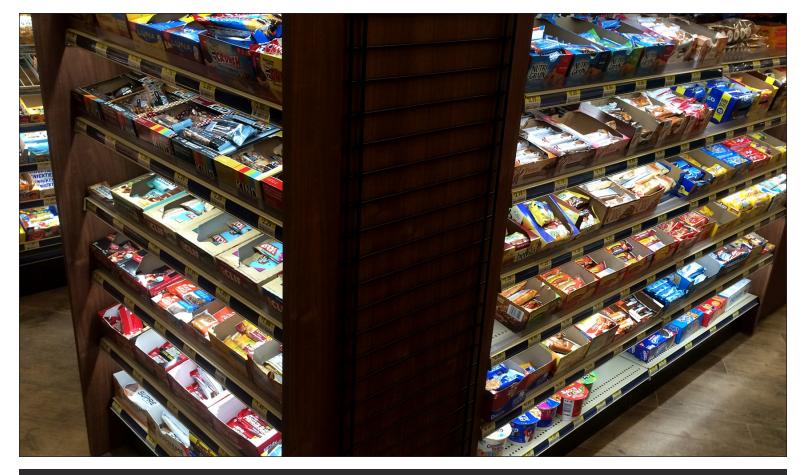


Lighting for Impact | 844.218.4112 | www.lightingforimpact.com



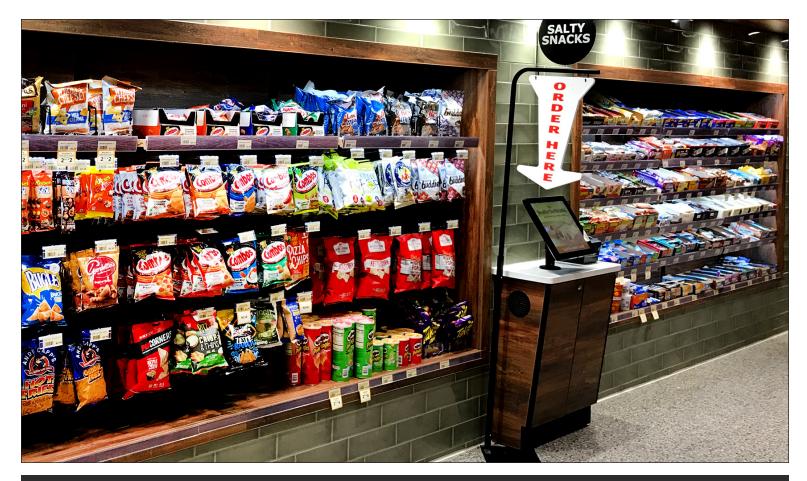


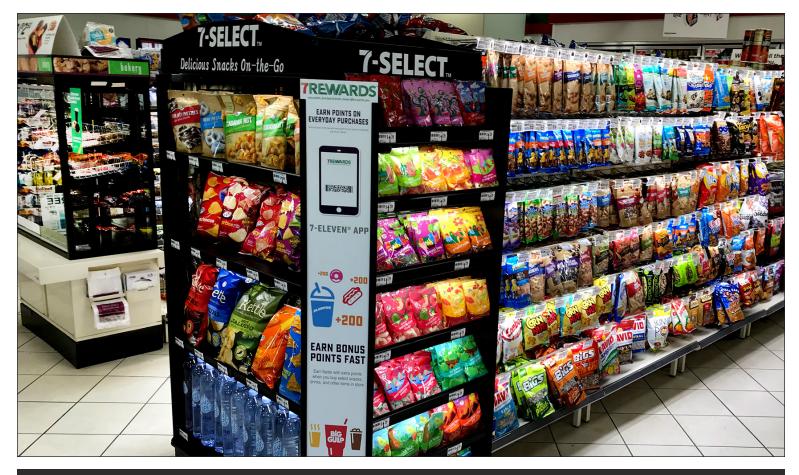




Lighting for Impact | 844.218.4112 | www.lightingforimpact.com









## The Six Lighting for Impact Advantages



#### **Custom Design Consultations**

Tell us your vision and we'll design a system for you. Layouts feature LED options — including type, intensity, and color. We'll share examples with you.



#### **Quick Customized Quotes**

Quote turnaround time is within an industryleading 2-3 days. Your quote requests can be sent as pictures, engineering drawings, phone calls. floor plans, and more.



#### Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs, offering a big savings compared to competitive systems.



#### In-Stock Inventory

Our large on-hand inventory is ready to ship — offering a wide range of components to meet your needs without the wait.



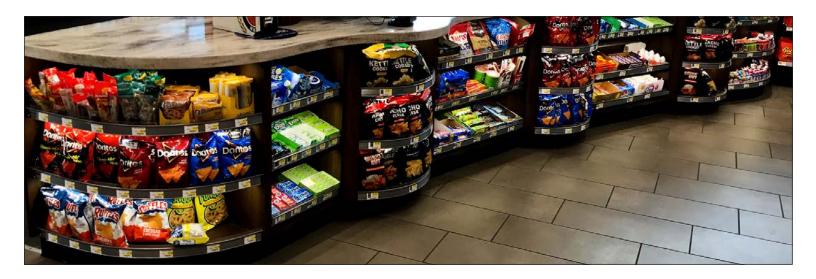
#### **Fast Delivery**

We offer an industry leading 2-week lead time on most orders, and expedited processing is available upon request.



#### **Installation Training**

Our expert team will train your team how to install and manage the system for the installation process from start to finish.



### Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our LED lighting into your creativity and designs.

Contact us to discuss your merchandising design projects today!

Lighting for Impact 3201 S. 6th Street Lincoln, NE 68502 844.218.4112 www.lightingforimpact.com







