

“Lots of positive feedback from customers on the lighting since it was installed. I would say they definitely love that it makes the items easier to find and makes the labels on the back easier to read. Definitely I would say that the lighting has added traffic to these aisles.”

— Todd Kinter, Store Manager
The Giant Company

Pharmacy/Wellness/Health & Beauty LED Merchandising Look Book



Our LED lighting solutions **get results** everyone can see...

Anytime is the right time to delight your shoppers, elevate their experience, and increase sales in your pharmacy, drug store, or health and beauty aisles.

Creating an environment to “see better” is a service to your customers that helps foster loyalty, but our solutions are also proven to enhance dwell time and grow basket share.

With more than 60,000 installations across North America, top retailers rely on our easy-install LED lighting to captivate shoppers and enhance their experience — helping differentiate you from your competitor down the street.



Why Lighting for Impact?

“100% YES!”

Q: Do you believe LED lighting makes a positive impact to the in-store environment?

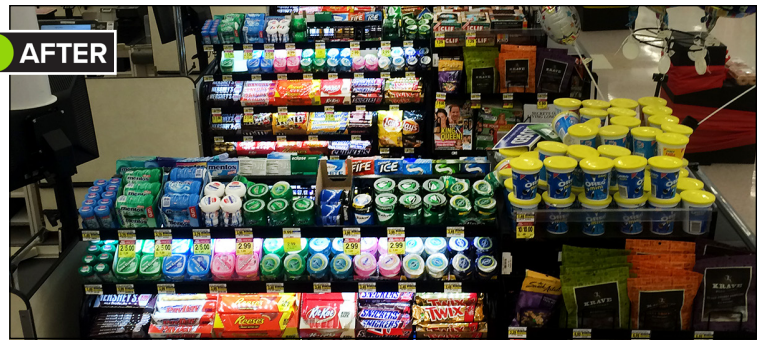
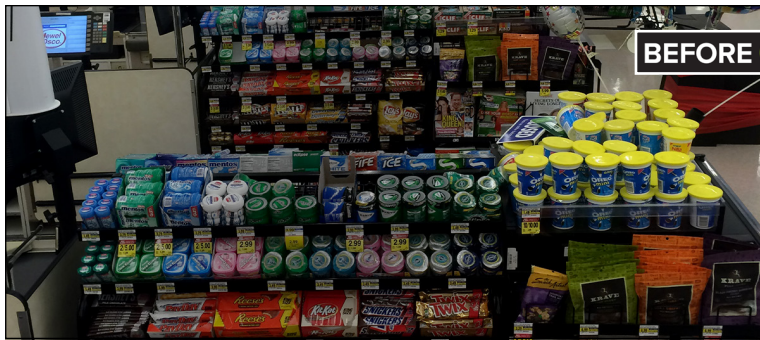
LED lighting is proven to enhance product visibility and your shoppers’ perception of the merchandise. Shoppers report:

- “merchandising is more noticeable”
- “the store seems cleaner and brighter”
- “products appear to be fresher”
- 90 percent of our 2019 customer survey respondents said LED lighting has helped positively influence sales
- 100 percent of same respondents believe LED lighting makes a positive impact to the in-store environment

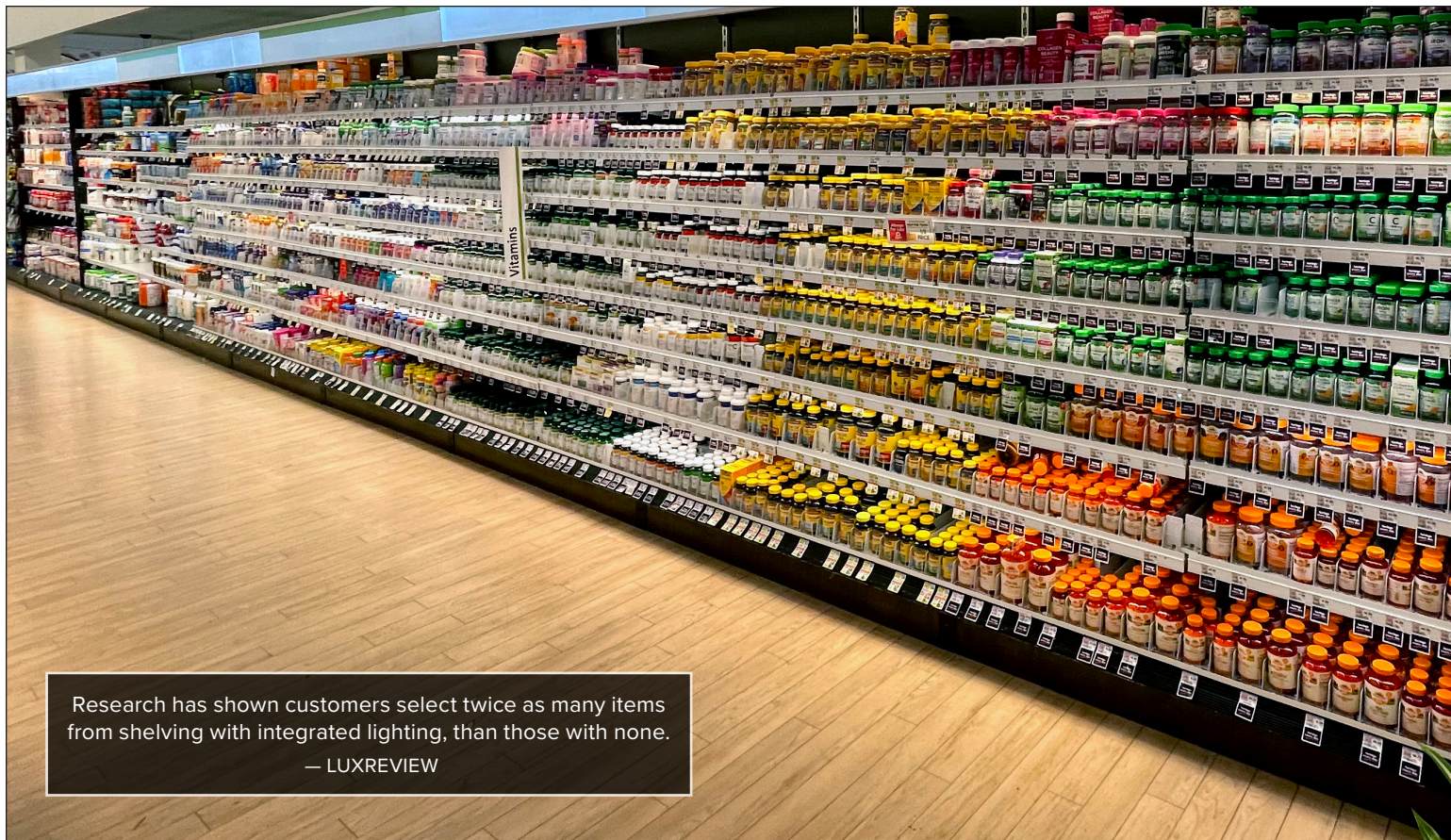






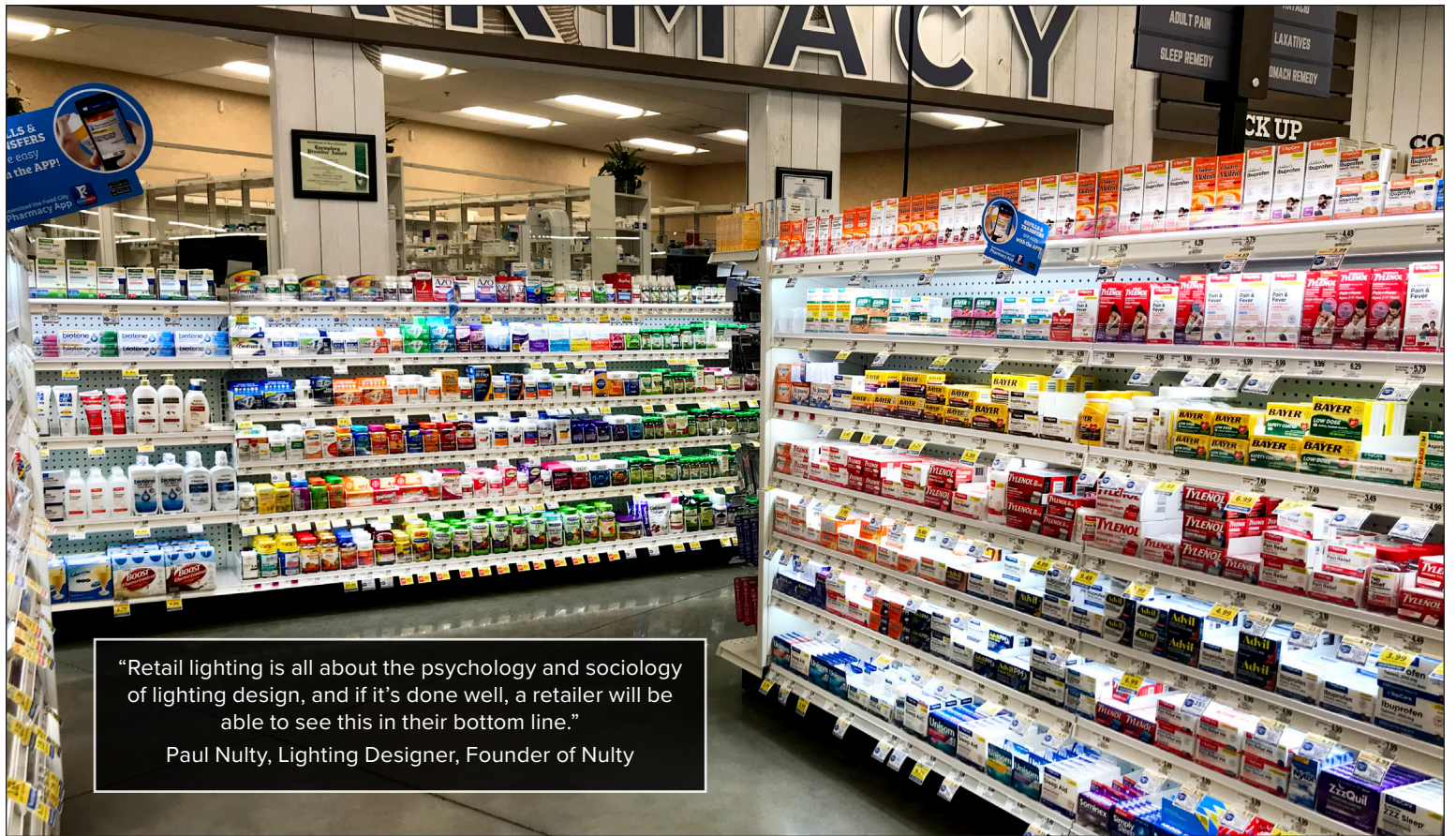




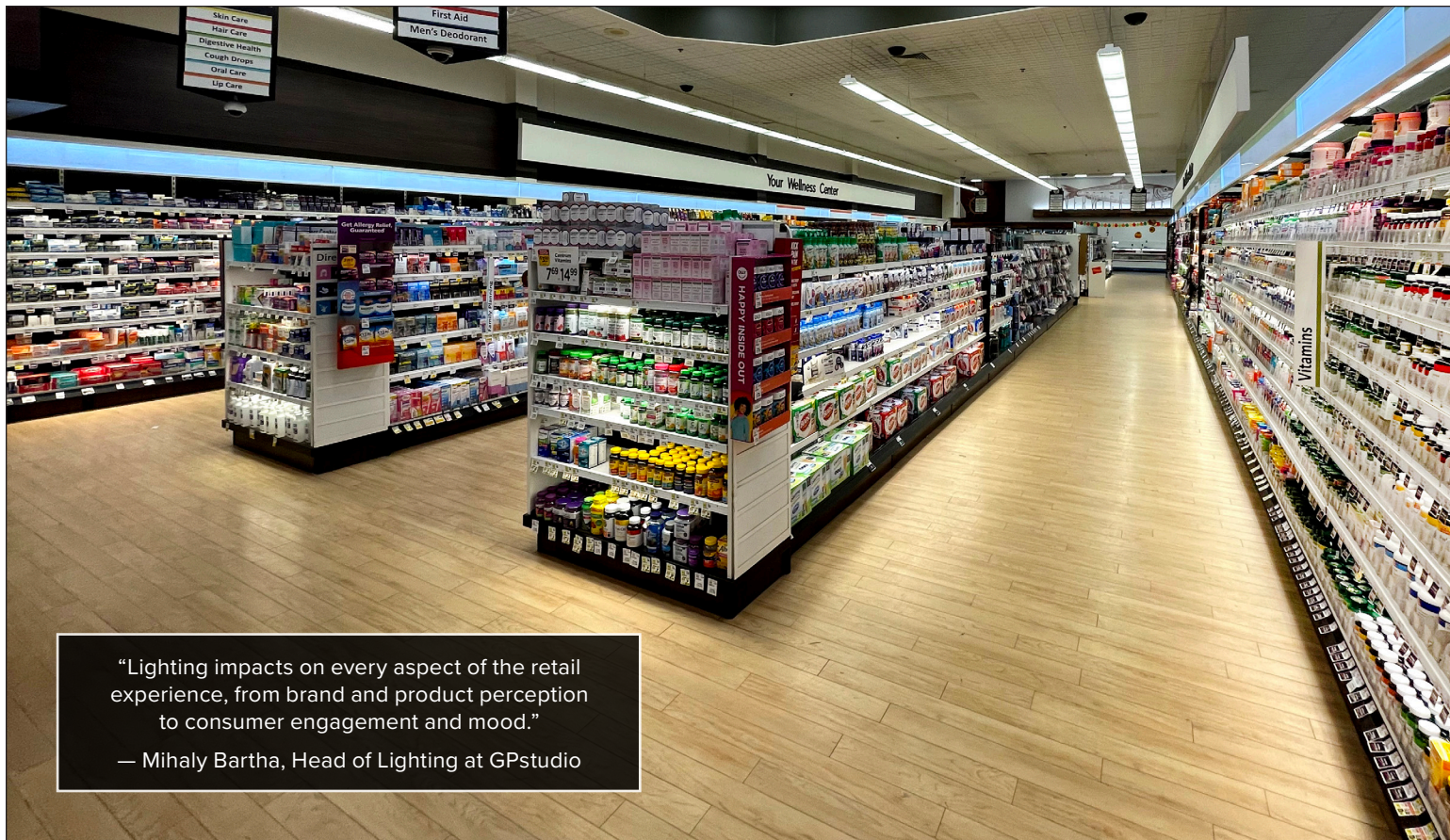


Research has shown customers select twice as many items from shelving with integrated lighting, than those with none.

— LUXREVIEW

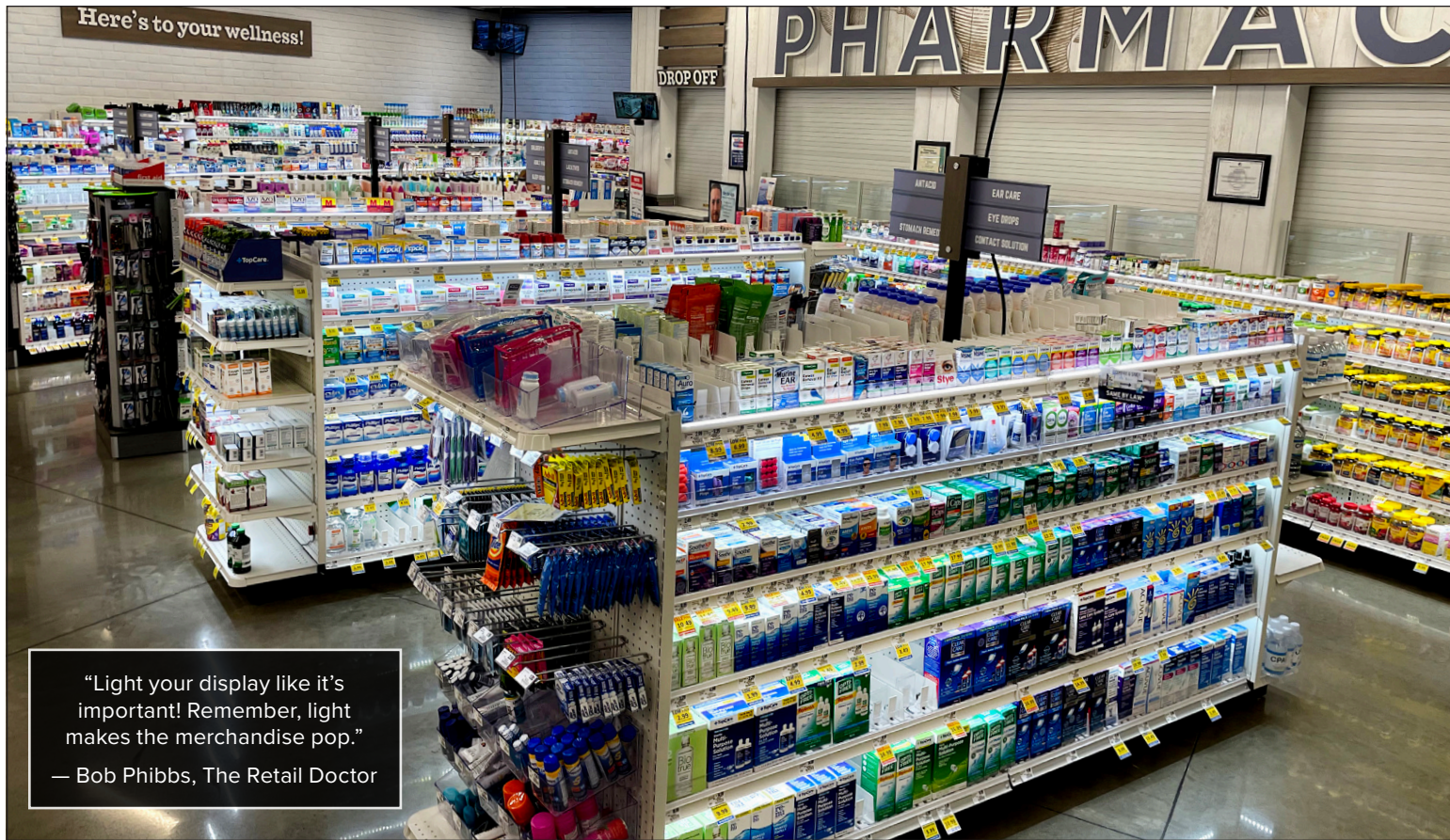


“Retail lighting is all about the psychology and sociology of lighting design, and if it’s done well, a retailer will be able to see this in their bottom line.”
Paul Nulty, Lighting Designer, Founder of Nulty



“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”

— Mihaly Bartha, Head of Lighting at GPstudio

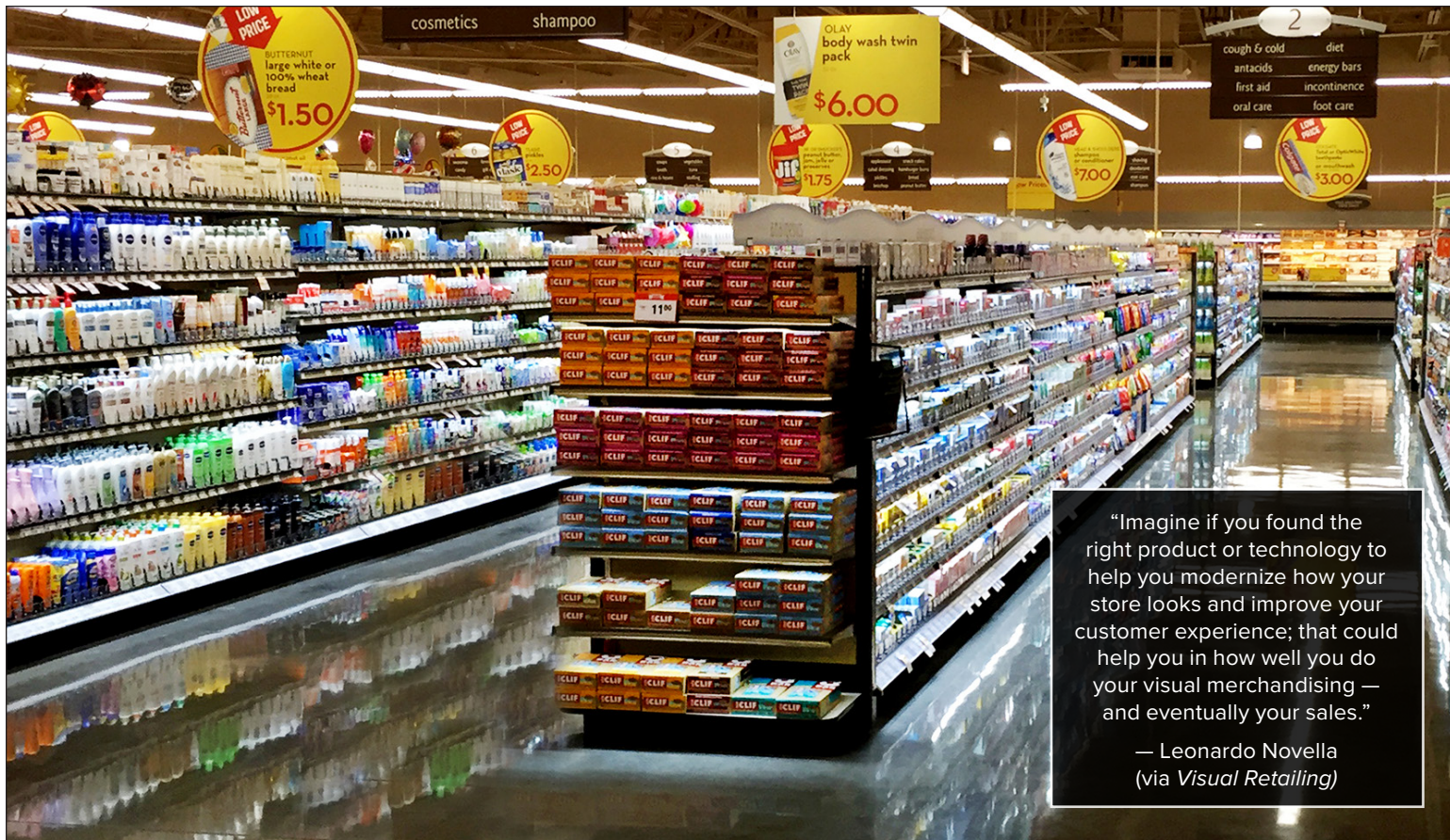


“Light your display like it’s important! Remember, light makes the merchandise pop.”

— Bob Phibbs, The Retail Doctor







“Imagine if you found the right product or technology to help you modernize how your store looks and improve your customer experience; that could help you in how well you do your visual merchandising — and eventually your sales.”

— Leonardo Novella
(via *Visual Retailing*)





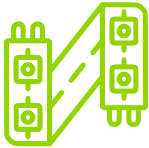
“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Because lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting to shape their customer experience.”
— Ron Lutz, EVP & CCO, Miller Zell





The Six Lighting for Impact Advantages

With more than 30 years serving the retail industry, we're experts in designing and implementing retail shelf and display lighting solutions. We're passionate about innovating and offering top-quality products designed to elevate the shopper experience and increase your sales. With more than 60,000 installations across North America, retailers recognize our solutions get proven results that everyone can see! Our team consists of merchandising and engineering pros to help you from start to finish.



Custom Design Consultations

Tell us your vision and we'll do the design layout for you. Layouts feature LED options — including type, intensity, and color recommendations.



Quick Customized Quotes

Quote turnaround time is within an industry-leading 2-3 days. Your quote requests can be sent as pictures, drawings, calls, floor plans, and more.



Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs compared to competitive systems.



In-Stock Inventory

Our large on-hand inventory is ready to ship and offers a wide range of available components without the wait.



Fast Delivery

We offer an industry-leading 2-week lead time on most orders, and expedited processing is available upon request.



Expert Installation

Our national network of reliable installation professionals can manage your installation process from start to finish.



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our easy-to-install LED lighting into your displays. Contact us to request a quote today!



Scan to download our LED Merchandising Solutions catalog.

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LIGHTING FOR **IMPACT**