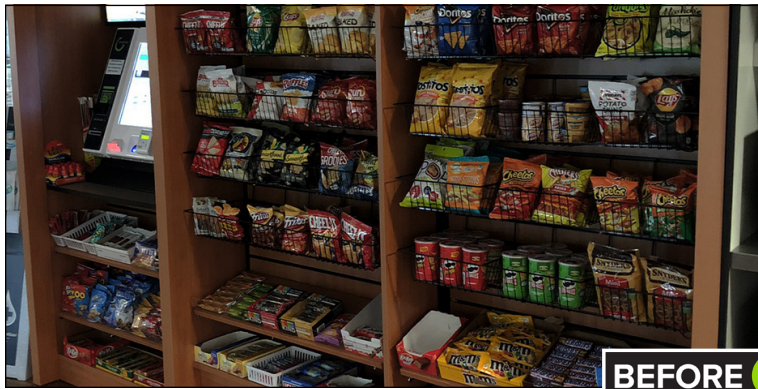




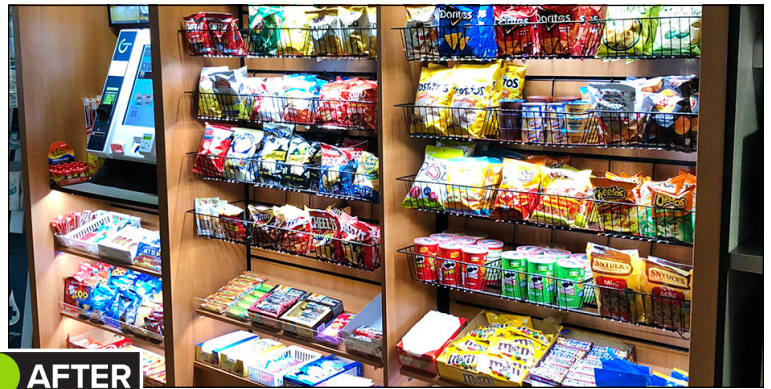
Micro Market LED Display Lighting Solutions

LIGHTINGFOR **IMPACT**





BEFORE  **AFTER**



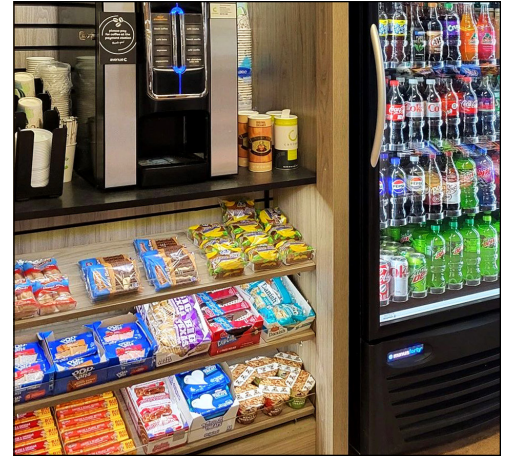
Our lighting solutions get results *everyone* can see...

Our affordable, made-for-retail lighting is proven to positively influence shoppers, command extra attention, increase dwell time, improve perception of quality and freshness.

Multiple tests have proven on-shelf illumination can increase market sales and profits by 10 to 20 percent. Enhance your merchandising today and watch your sales grow!

Our portfolio of products include:

- Easy-install LED shelf lighting systems for all metal, wire, wood, and glass displays
- Backlit LED header panels that get attention and help shoppers identify categories
- Uplit and backlit LED panel systems that make assortments pop on standard and custom shelving
- Wall Washer systems ideal for wall displays and pegged merchandising
- Power systems that help enable at-shelf technologies

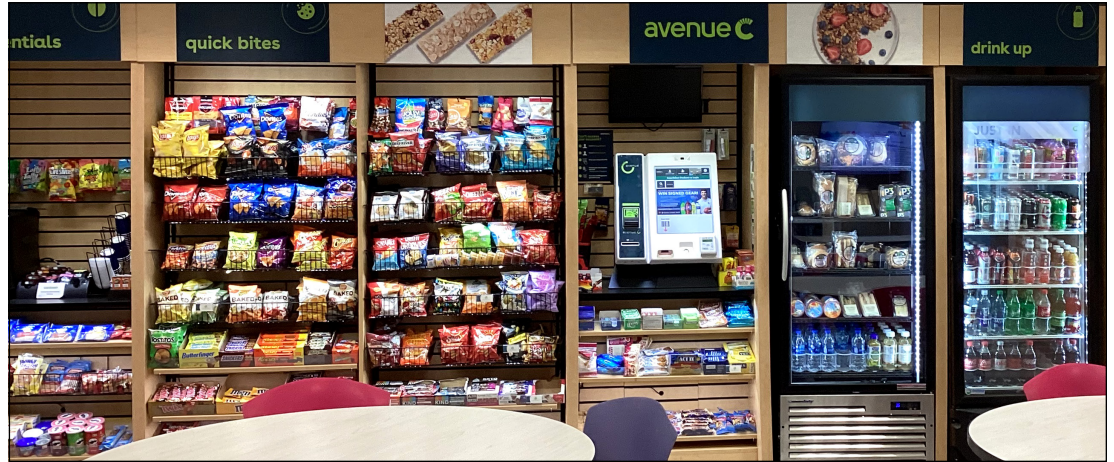




The power of lighting...

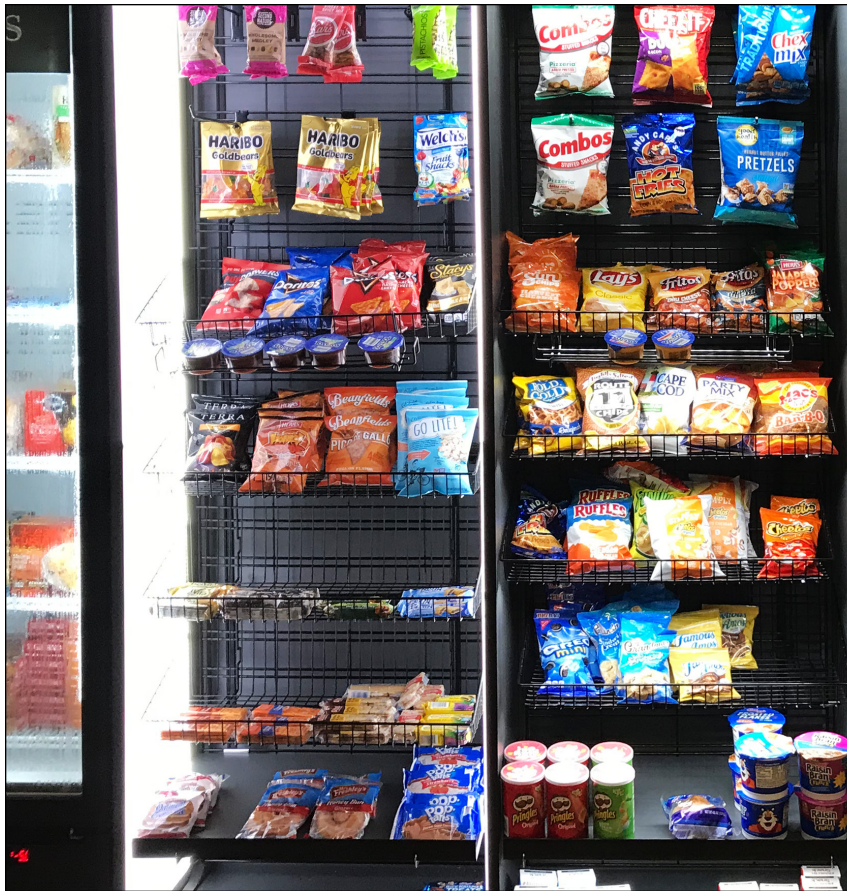
Our easy-install lighting solutions have the power to help you better capture your shopper's attention, and transform ordinary displays into remarkable merchandising.

According to Luxreview, customers select twice as many items from shelving with integrated lighting — than those with none. Contact us today and you'll see your *sales and profitability* in a whole new light!



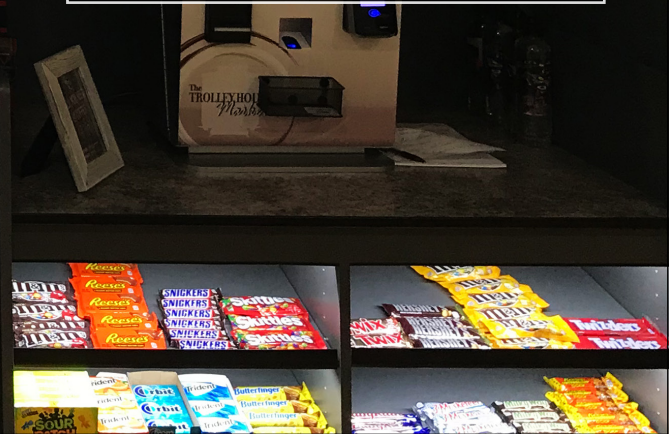


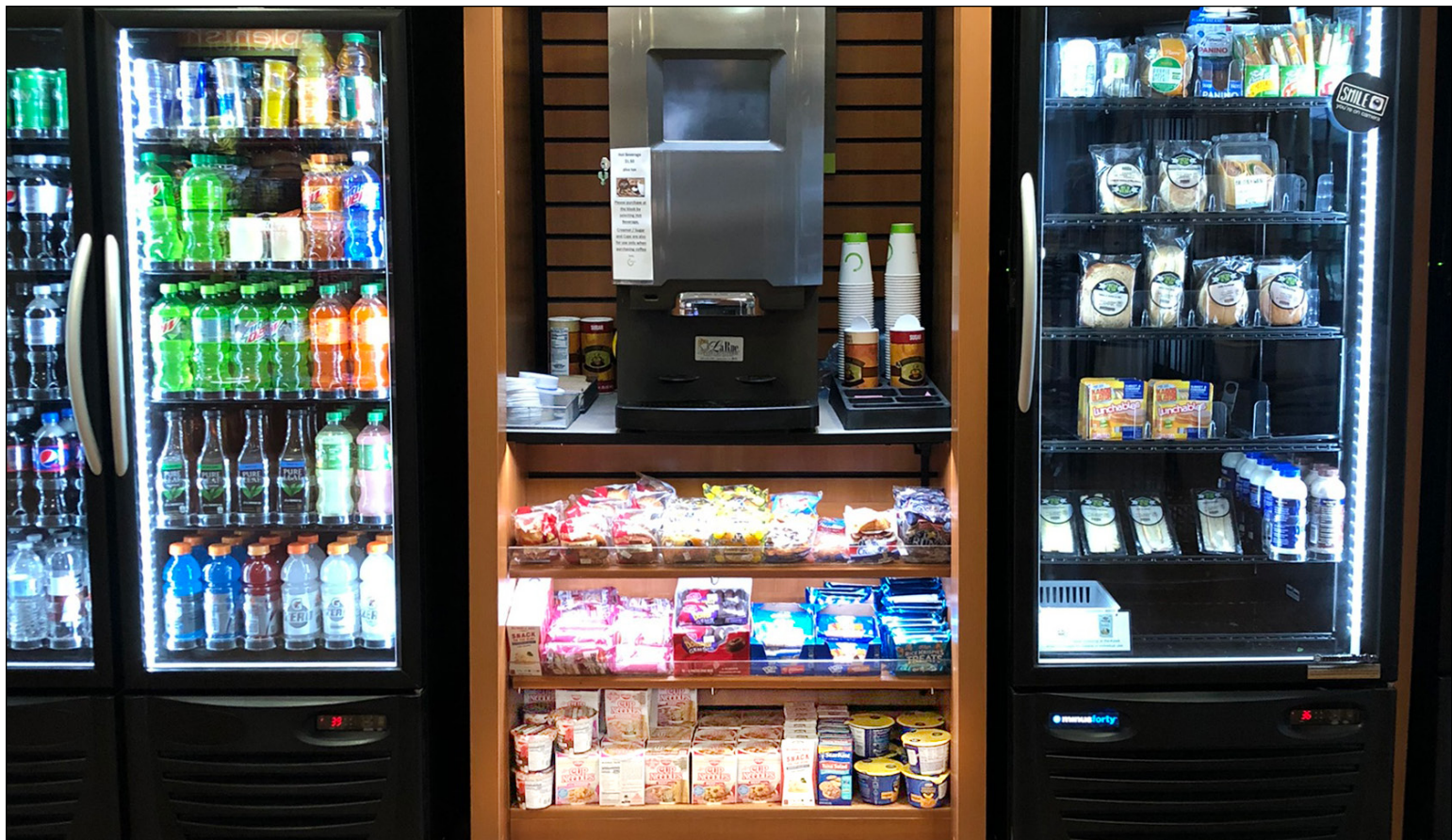


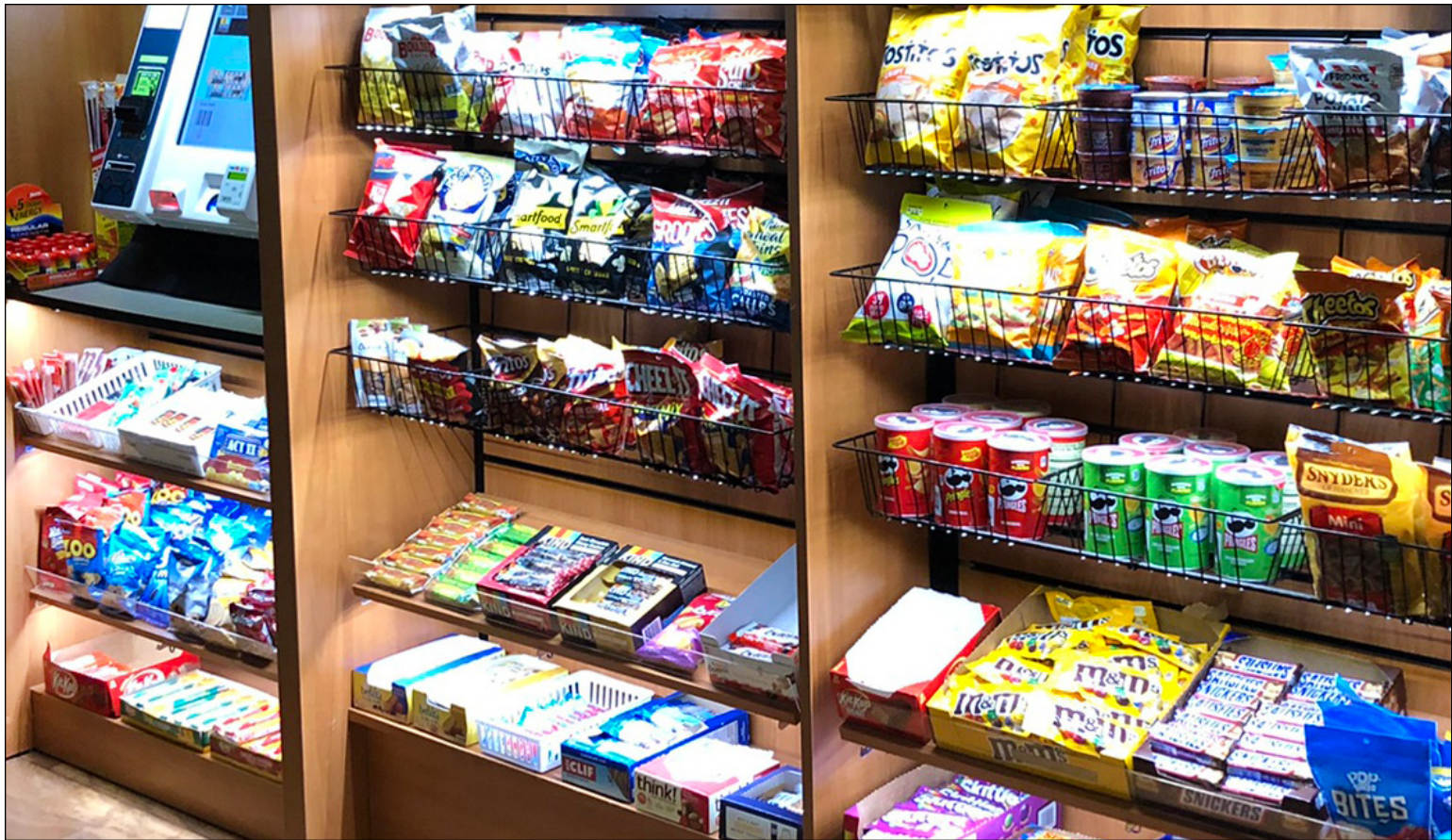


"Lighting for Impact is one company that 'blew me away' at the 2023 NAMA Show, and received a mention in Automatic Merchandiser and Vending Market Watch's Vending & OCS Nation Podcast. If you are a micro market operator — this is a no brainer."

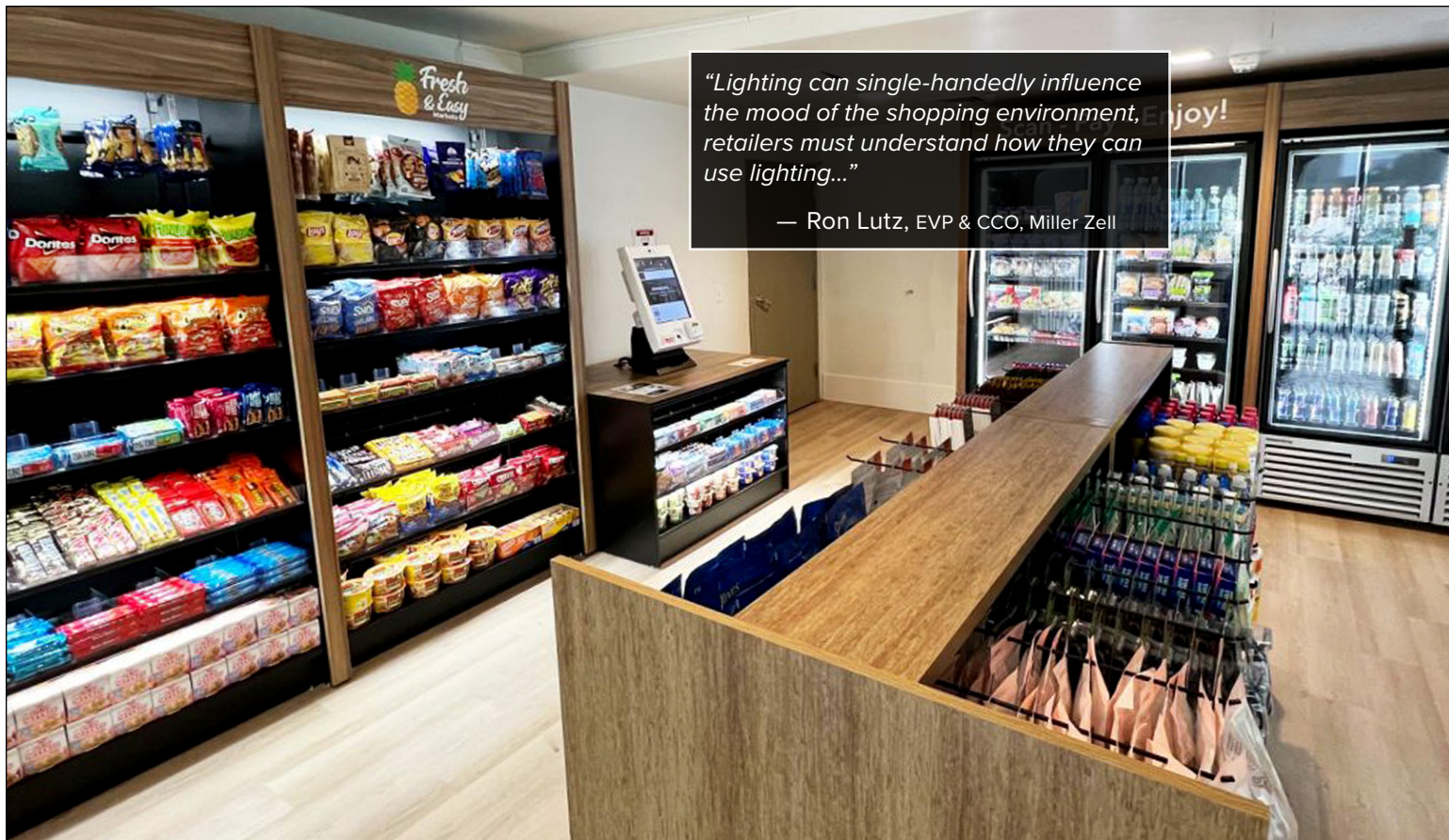
*— Bob Tullio, Contributing editor of Automatic Merchandiser and VendingMarketWatch.com
Founder of TullioB2B*







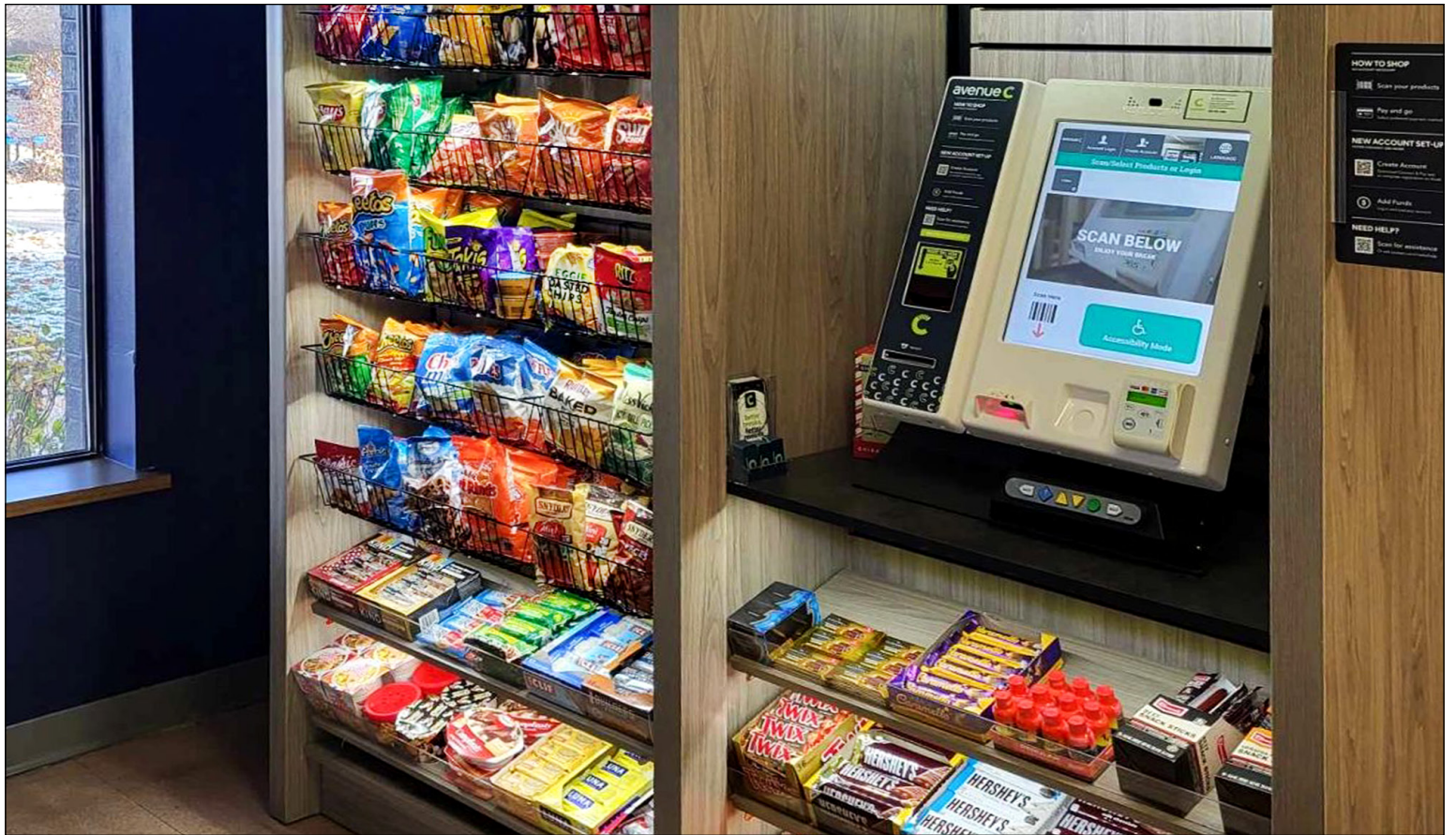




“Lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting...”

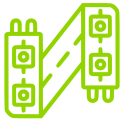
— Ron Lutz, EVP & CCO, Miller Zell





The Six Lighting for Impact Advantages

With more than 30 years serving the retail industry, we're experts in designing and implementing retail shelf and display lighting solutions. We're passionate about innovating and offering top-quality products designed to elevate the shopper experience and increase your sales. With more than 60,000 installations across North America, retailers recognize our solutions get proven results that everyone can see! Our team consists of merchandising and engineering pros to help you from start to finish.



Custom Design Consultations

Tell us your vision and we'll do the design layout for you. Layouts feature LED options — including type, intensity, and color recommendations.



Quick Customized Quotes

Quote turnaround time is within an industry-leading 2-3 days. Your quote requests can be sent as pictures, drawings, calls, floor plans, and more.



Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs compared to competitive systems.



In-Stock Inventory

Our large on-hand inventory is ready to ship and offers a wide range of available components without the wait.



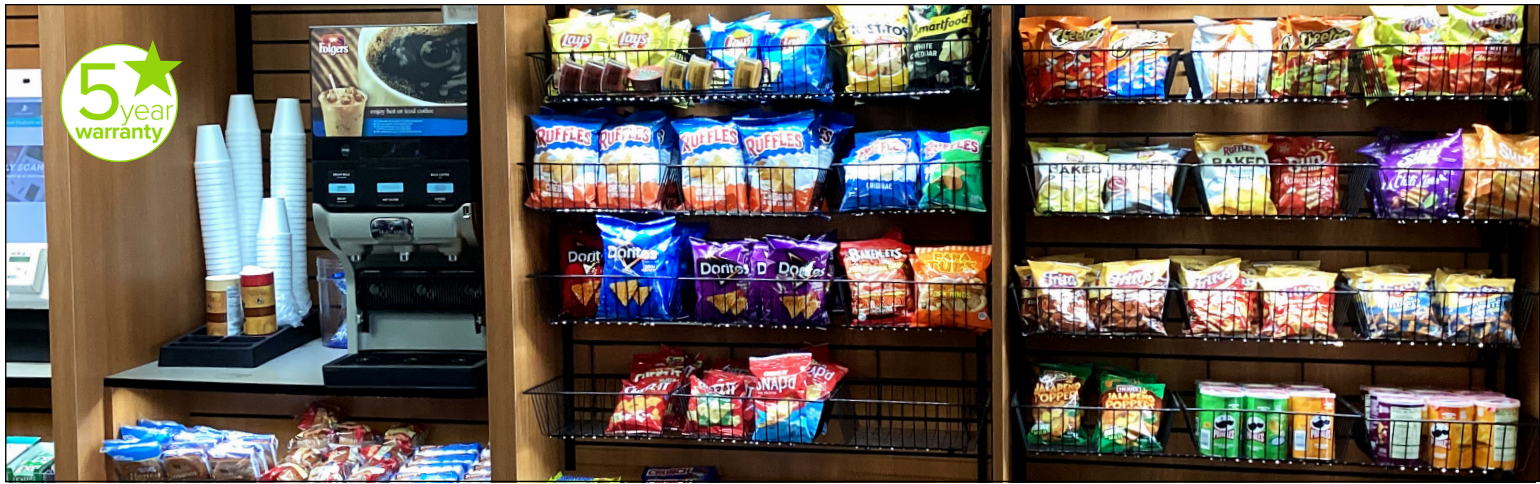
Fast Delivery

We offer an industry-leading 2-week lead time on most orders, and expedited processing is available upon request.



Expert Installation

Our national network of reliable installation professionals can manage your installation process from start to finish.



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to transform the way your Micro Market customers see, shop, and spend. Contact us to discuss your merchandising projects today!

Scan to download our full LED Merchandising Solutions catalog today!



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LIGHTING FOR **IMPACT**

